

# Heartland Group Holdings Ltd (HGH) - Financial and Strategic SWOT Analysis Review

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## Abstracts

Heartland Group Holdings Ltd (HGH) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Heartland Group Holdings Ltd (Heartland Group) is a financial services company that provides banking and other related services. Through its subsidiaries, the company offers term deposits, savings accounts, reverse mortgages, small business loans, working capital loans, plant and equipment loans, motor vehicle insurance, and car loans. Its rural product comprises livestock finance, term loans, and capital livestock finance. Heartland Group also provides internet banking services. The company offers its products and services to families, farmers and small-to-medium sized businesses. It has operations in New Zealand and Australia. Heartland Group is headquartered in Auckland, New Zealand.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Heartland Group Holdings Ltd - Key Facts  
Heartland Group Holdings Ltd - Key Employees  
Heartland Group Holdings Ltd - Key Employee Biographies  
Heartland Group Holdings Ltd - Major Products and Services  
Heartland Group Holdings Ltd - History  
Heartland Group Holdings Ltd - Company Statement  
Heartland Group Holdings Ltd - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Heartland Group Holdings Ltd - Business Description  
Business Segment: Australia  
Overview  
Key Stats  
Business Segment: Business  
Overview  
Performance  
Key Stats  
Business Segment: Motor  
Overview  
Performance  
Key Stats  
Business Segment: Other Personal  
Overview  
Performance  
Key Stats  
Business Segment: Reverse Mortgages  
Overview  
Performance  
Key Stats  
Business Segment: Rural  
Overview

Performance

Key Stats

Heartland Group Holdings Ltd - Corporate Strategy

Heartland Group Holdings Ltd - SWOT Analysis

SWOT Analysis - Overview

Heartland Group Holdings Ltd - Strengths

Heartland Group Holdings Ltd - Weaknesses

Heartland Group Holdings Ltd - Opportunities

Heartland Group Holdings Ltd - Threats

Heartland Group Holdings Ltd - Key Competitors

## **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

## **SECTION 4 – APPENDIX**

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

## List Of Tables

### LIST OF TABLES

Heartland Group Holdings Ltd, Key Facts  
Heartland Group Holdings Ltd, Key Employees  
Heartland Group Holdings Ltd, Key Employee Biographies  
Heartland Group Holdings Ltd, Major Products and Services  
Heartland Group Holdings Ltd, History  
Heartland Group Holdings Ltd, Subsidiaries  
Heartland Group Holdings Ltd, Key Competitors  
Heartland Group Holdings Ltd, Ratios based on current share price  
Heartland Group Holdings Ltd, Annual Ratios  
Heartland Group Holdings Ltd, Annual Ratios (Cont...1)  
Heartland Group Holdings Ltd, Interim Ratios  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## List Of Figures

### LIST OF FIGURES

Heartland Group Holdings Ltd, Performance Chart (2017 - 2021)

Heartland Group Holdings Ltd, Ratio Charts

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