

Haworth Inc - Strategic SWOT Analysis Review

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Haworth Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Haworth, Inc. (Haworth) is a furniture company that designs and manufactures adaptable workspaces. The company principally focuses on commercial markets. Its product line includes seats, storage units, desks, benches, tables, accessories, walls, and lighting. Apart from standard products, the company also offers customized products that meet specific requirements. It markets products under various brands including Haworth, Haworth Collection, Cassina, Cappellini, Poltrona Frau, Haworth Health Environments and pablo. The company commercializes products through an extensive network of showrooms, sales offices and distributors. It operates through own manufacturing facilities and locally sourced products. Haworth is headquartered in Holland, Michigan, the US.

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and

threats are analyzed, providing you with an up to date objective view of the company.

- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Table of Content

SECTION 1 - ABOUT THE COMPANY

Haworth Inc - Key Facts
Haworth Inc - Key Employees
Haworth Inc - Key Employee Biographies
Haworth Inc - Major Products and Services
Haworth Inc - History
Haworth Inc - Company Statement
Haworth Inc - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Haworth Inc - Business Description
Haworth Inc - SWOT Analysis
SWOT Analysis - Overview
Haworth Inc - Strengths
Haworth Inc - Weaknesses
Haworth Inc - Opportunities
Haworth Inc - Threats
Haworth Inc - Key Competitors

SECTION 3 – APPENDIX

Methodology
About GlobalData
Contact Us
Disclaimer

LIST OF TABLES

Haworth Inc, Key Facts
Haworth Inc, Key Employees
Haworth Inc, Key Employee Biographies
Haworth Inc, Major Products and Services
Haworth Inc, History
Haworth Inc, Other Locations
Haworth Inc, Subsidiaries
Haworth Inc, Key Competitors

COMPANIES MENTIONED

Steelcase Inc.
Knoll Inc

HNI Corporation
Herman Miller Inc
Ashley Furniture Industries Inc

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