

Haworth, Inc. - Strategic SWOT Analysis Review

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Haworth, Inc. - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Haworth, Inc. (Haworth) is a furniture company that designs and manufactures adaptable workspaces. The company principally focuses on healthcare and commercial customer markets. Haworth's product line includes seats, storage units, desks, benches, tables, accessories, walls, and access floors. Apart from standard products, the company also offers customized products that meet specific requirements. It markets products under various brands including Haworth, Haworth Collection, Cassina, Cappellini, Poltrona Frau, Haworth Health Environments and Bluescape. The company commercializes products through an extensive network of showrooms, sales offices and distributors. It operates through own manufacturing facilities and locally sourced products. Haworth is headquartered in Holland, Michigan, the US.

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's

detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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COMPANIES MENTIONED

Steelcase Inc.
Knoll, Inc.

HNI Corporation
Herman Miller, Inc.
Ashley Furniture Industries Inc.

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