

## Hasbro, Inc. (HAS) - Financial and Strategic SWOT Analysis Review

URL:	<a href="https://marketpublishers.com/r/H213EA803C2EN.html">https://marketpublishers.com/r/H213EA803C2EN.html</a>
Date:	December 20, 2017
Pages:	46
Price:	US\$ 125.00
ID:	H213EA803C2EN

Hasbro, Inc. (HAS) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

Hasbro, Inc. (Hasbro) is an entertainment company that designs, manufactures, and markets toys. It also offers video games and television programs. Together with its vendors, the company designs these products. Hasbro manufactures the products in its facilities and third party manufacturing facilities; markets the products by television, digital marketing and other advertising sources. The company operates manufacturing facilities in East Longmeadow, the US and Waterford, Ireland. It reaches customers through wholesalers, discount stores, distributors, chain stores, drug stores, catalog stores, department stores, mail order houses and e-tailers. The company has presence in North America, Europe, Latin America and Asia Pacific. Hasbro is headquartered in Pawtucket, Rhode Island, the US.

### Hasbro, Inc. Key Recent Developments

Jul 24,2017: Hasbro reports Q2 2017 financial results

Jun 14,2017: Hasbro Sets 100% Renewable Energy and Carbon Neutrality Goal for its Global Operations

May 18,2017: Hasbro appoints lead independent director

Mar 13,2017: Ethisphere Institute recognizes Hasbro as 2017 World's Most Ethical Company

Feb 07,2017: Hasbro appoints John Frascotti as president

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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Jun 14, 2017: Hasbro Sets 100% Renewable Energy and Carbon Neutrality Goal for its Global Operations  
May 18, 2017: Hasbro appoints lead independent director  
Mar 13, 2017: Ethisphere Institute recognizes Hasbro as 2017 World's Most Ethical Company  
Feb 07, 2017: Hasbro appoints John Frascotti as president  
Dec 20, 2016: Hasbro announces three-year contract extension for chairman, president and CEO  
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Nickelodeon  
Mattel, Inc  
LeapFrog Enterprises, Inc.  
JAKKS Pacific Inc  
Build-A-Bear Workshop Inc

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