

# Harley-Davidson Inc (HOG) - Financial and Strategic SWOT Analysis Review

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## Abstracts

Harley-Davidson Inc (HOG) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Harley-Davidson Inc (Harley-Davidson) is a manufacturer of premium motorcycles. The company designs, assembles and markets motorcycles and motorcycle parts and accessories. It also offers motor cycle related general merchandise on wholesale basis. Harley-Davidson provides wholesale and retail financing, and insurance programs to its dealers and customers in the US, and Canada. It conducts e-Commerce business through which it sells motorcycle parts, accessories, and related products and services. The company sells and markets motorcycles through a network of independent dealers in the US, Europe, Middle East, Africa, Japan, Canada, Australia, New Zealand and other countries. Harley-Davidson is headquartered in Milwaukee, Wisconsin, the US.

### Harley-Davidson Inc Key Recent Developments

May 05,2021: Lawsuit filed against direct energy for excessive electricity bills during Texas winter storm

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Harley-Davidson Inc - Key Facts  
Harley-Davidson Inc - Key Employees  
Harley-Davidson Inc - Key Employee Biographies  
Harley-Davidson Inc - Major Products and Services  
Harley-Davidson Inc - History  
Harley-Davidson Inc - Company Statement  
Harley-Davidson Inc - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Harley-Davidson Inc - Business Description  
Business Segment: Financial Services  
Overview  
Performance  
Key Stats  
Business Segment: Motorcycles and Related Products (Motorcycles)  
Overview  
Performance  
Key Stats  
Geographical Segment: Australia and New Zealand  
Performance  
Geographical Segment: Canada  
Performance  
Geographical Segment: EMEA  
Performance  
Geographical Segment: Japan  
Performance  
Geographical Segment: Other foreign countries  
Performance  
Geographical Segment: the US  
Performance  
R&D Overview

Harley-Davidson Inc - Corporate Strategy  
Harley-Davidson Inc - SWOT Analysis  
SWOT Analysis - Overview  
Harley-Davidson Inc - Strengths  
Harley-Davidson Inc - Weaknesses  
Harley-Davidson Inc - Opportunities  
Harley-Davidson Inc - Threats  
Harley-Davidson Inc - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios  
Performance Chart  
Financial Performance  
Financial Ratios - Interim Ratios  
Financial Ratios - Ratio Charts

### **SECTION 4 – COMPANY’S RECENT DEVELOPMENTS**

May 05, 2021: Lawsuit filed against direct energy for excessive electricity bills during Texas winter storm

### **SECTION 5 – APPENDIX**

Methodology  
Ratio Definitions  
About GlobalData  
Contact Us  
Disclaimer

## List Of Tables

### LIST OF TABLES

Harley-Davidson Inc, Key Facts  
Harley-Davidson Inc, Key Employees  
Harley-Davidson Inc, Key Employee Biographies  
Harley-Davidson Inc, Major Products and Services  
Harley-Davidson Inc, History  
Harley-Davidson Inc, Other Locations  
Harley-Davidson Inc, Subsidiaries  
Harley-Davidson Inc, Key Competitors  
Harley-Davidson Inc, Ratios based on current share price  
Harley-Davidson Inc, Annual Ratios  
Harley-Davidson Inc, Annual Ratios (Cont...1)  
Harley-Davidson Inc, Annual Ratios (Cont...2)  
Harley-Davidson Inc, Interim Ratios  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## List Of Figures

### LIST OF FIGURES

Harley-Davidson Inc, Performance Chart (2016 - 2020)

Harley-Davidson Inc, Ratio Charts

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