

# Hang Lung Group Ltd (10): Company Profile and SWOT Analysis

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### **Abstracts**

#### **SYNOPSIS**

Timetric's "Hang Lung Group Ltd (10): Company Profile and SWOT Analysis" contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Hang Lung Group Ltd'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### **SCOPE**

Examines and identifies key information and issues about 'Hang Lung Group Ltd' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business



information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'Hang Lung Group Ltd'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

Hang Lung Group Limited (Hang Lung) is a holding company which primarily operates through its subsidiary, Hang Lung Properties Limited (Hang Lung Properties). It is one of the leading property developers in Hong Kong and Mainland China. Hang Lung Properties involves in sale and lease of commercial and residential developments. Its property portfolio includes office, industrial, residential, apartments, commercial and retail properties. Hang Lung Properties provides property rental and lease services, property management and car park management. It also focuses on providing project planning, building design, site selection and property and tenant management services. Hang Lung is headquartered in Hong Kong.



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#### **COMPANIES MENTIONED**

Hang Lung Group Ltd



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