

Hammerson Plc (HMSO): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Hammerson Plc (HMSO): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Hammerson Plc'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Hammerson Plc' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Hammerson Plc'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Hammerson PLC (Hammerson) is a real estate investment trust, which invests, develops and manages properties in the UK, Ireland and France. Hammerson invests in retail parks, shopping centers and premium designer outlet villages. The company has investment interests in 23 shopping centers and 18 retail parks providing a total of more than 2.2 million square meters of retail space. It also has investments in 19 premium outlet villages. The company also provides marketing services such as customer insight, branding collateral, center specific marketing campaigns, portfolio wide events and retailer liaison. The company's key retailers include H&M, Sephora, Superdry, New Yorker, iSwitch and G-Star Raw. Hammerson is headquartered in London, the UK.

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COMPANIES MENTIONED

Hammerson Plc

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