

Haldia Petrochemicals Ltd - Strategic SWOT Analysis Review

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Haldia Petrochemicals Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Haldia Petrochemicals Ltd (HPL) is a provider of chemicals and polymers. Its product portfolio include, polymers comprising high density polyethylene (HDPE), linear low density polyethylene (LLDPE), and chemicals such as butadiene, polypropylene (PP), cyclopentane, benzene, liquefied petroleum gas (LPG), carbon black feed stock, pyrolysis gasoline and motor spirit. HPL's products find application in packaging, houseware, pesticides, lubricants, detergents, fertilizers, containers, processed food, furniture, consumer durables, stationery and automotive components. The company operates an integrated naphtha based petrochemical complex at Haldia. HPL is headquartered in Kolkata, West Bengal, India.

Haldia Petrochemicals Ltd Key Recent Developments

- Nov 16,2017: TCG Set To Invest Rs 5000Cr In State
- Jul 12,2017: Haldia Petrochem Seeks More Land For Upstream Refiner
- Jul 12,2017: West Bengal Government Identifies Land For TCG Group Refinery
- Jul 12,2017: Indian State West Bengla Identifies Land For TCG Group Refinery
- Apr 23,2017: The Chatterjee Group Plans Haldia Consolidation For Indian Operations

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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COMPANIES MENTIONED

GSL Nova Petrochemicals Limited
Reliance Industries Ltd
Solvay Chemicals Inc
Mangalore Refinery and Petrochemicals Ltd
Bhansali Engineering Polymers Ltd

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