

Gulf Power Company - Strategic SWOT Analysis Review

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Gulf Power Company - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Gulf Power Company (Gulf Power), a subsidiary of Southern Company, is a vertically integrated energy utility which generates, procures, transmits, and distributes electricity. It generates electricity from coal and natural gas sources. The company has agreements with various industrial, commercial, and qualifying facilities to purchase energy from customer-owned generation facilities. Gulf Power also provides various energy efficient services and products, and advisory services. The company serves residential, industrial, commercial, and other customers in Northwest Florida and Southeast. Gulf Power is headquartered in Pensacola, Florida, the US.

Gulf Power Company Key Recent Developments

Mar 24,2017: Gulf Power Company: Eglin AFB solar field hits milestone

Mar 20,2017: Gulf Power Settlement Preserves Consumer Freedom

Jan 18,2017: Coronal Energy, powered by Panasonic, Installs the First Solar Panels on Florida Utility-Scale Projects in Cooperation with Gulf Power, the U.S. Air Force and the U.S. Navy

Nov 02,2016: New year will bring lower electricity prices

Oct 24,2016: Southern Company, TVA Sign Mutual Aid Agreement to Help Restore Power After Significant Events

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Table of Content

SECTION 1 - ABOUT THE COMPANY

Gulf Power Company - Key Facts
Gulf Power Company - Key Employees
Gulf Power Company - Key Employee Biographies
Gulf Power Company - Major Products and Services
Gulf Power Company - History
Gulf Power Company - Locations And Subsidiaries
Head Office

SECTION 2 – COMPANY ANALYSIS

Gulf Power Company - Business Description
Gulf Power Company - SWOT Analysis
SWOT Analysis - Overview
Gulf Power Company - Strengths
Gulf Power Company - Weaknesses
Gulf Power Company - Opportunities
Gulf Power Company - Threats
Gulf Power Company - Key Competitors

SECTION 3 – COMPANY'S POWER FINANCIAL DEALS AND ALLIANCES

Gulf Power Company, Power, Deals By Year, 2011 to YTD 2017
Gulf Power Company, Power, Deals By Type, 2011 to YTD 2017
Gulf Power Company, Recent Deals Summary

SECTION 4 – COMPANY'S RECENT DEVELOPMENTS

Mar 20, 2017: Gulf Power Settlement Preserves Consumer Freedom
Jan 18, 2017: Coronal Energy, powered by Panasonic, Installs the First Solar Panels on Florida Utility-Scale Projects in Cooperation with Gulf Power, the U.S. Air Force and the U.S. Navy
Nov 02, 2016: New year will bring lower electricity prices
Oct 24, 2016: Southern Company, TVA Sign Mutual Aid Agreement to Help Restore Power After Significant Events
Oct 11, 2016: Gulf Power adds more wind to energy mix

Oct 07, 2016: Gulf Power crews deploy to help restore power

Sep 28, 2016: Georgia Power recognizes Gwinnett County Public Schools for commitment to energy efficiency

Sep 28, 2016: Georgia Power recognizes Dawson County School System for commitment to energy efficiency

Aug 19, 2016: Gulf Power looks to make its energy grid storm resilient

Aug 16, 2016: Gulf Power cites need to continue improving infrastructure

SECTION 5 – APPENDIX

Methodology

About GlobalData

Contact Us

Disclaimer

LIST OF TABLES

Gulf Power Company, Key Facts

Gulf Power Company, Key Employees

Gulf Power Company, Key Employee Biographies

Gulf Power Company, Major Products and Services

Gulf Power Company, History

Gulf Power Company, Key Competitors

Gulf Power Company, Power, Deals By Year, 2011 to YTD 2017

Gulf Power Company, Power, Deals By Type, 2011 to YTD 2017

Gulf Power Company, Recent Deals Summary

LIST OF FIGURES

Gulf Power Company, Power, Deals By Year, 2011 to YTD 2017

Gulf Power Company, Power, Deals by Type, 2011 to YTD 2017

COMPANIES MENTIONED

Tampa Electric Company

NRG Energy, Inc.

Florida Public Utilities Company

Florida Power & Light Company

Duke Energy Florida, LLC

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