

Gujarat Cooperative Milk Marketing Federation Ltd: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Gujarat Cooperative Milk Marketing Federation Ltd: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees as well as company locations and subsidiaries.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Gujarat Cooperative Milk Marketing Federation Ltd'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Gujarat Cooperative Milk Marketing Federation Ltd' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Gujarat Cooperative Milk Marketing Federation Ltd'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Gujarat Cooperative Milk Marketing Federation Ltd. (GCMMF) is a dairy food product marketing company. The company's product portfolio comprises butter, sweets, milk, fresh cream, milk powders, ghee, bread spreads and curd. It also offers ice-creams, chocolates and confectionery and beverages. GCMMF collects milk from village milk cooperative societies and sells its products under Amul and Sagar brands, through a network of sales offices, dealers and retailers. It operates and franchises retail parlors in various cities in India including Ahmedabad, Baroda, New Delhi, Bangaluru, Hyderabad, Mumbai and Surat. GCMMF exports its products to the US, Singapore, Japan, the Philippines, China, Australia and Gulf countries. It is apex organization of the Dairy Cooperatives of Gujarat, known as AMUL. GCMMF is headquartered in Anand, Gujarat, India.

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COMPANIES MENTIONED

Gujarat Cooperative Milk Marketing Federation Ltd

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