

Guess Inc (GES) - Financial and Strategic SWOT Analysis Review

<https://marketpublishers.com/r/G73F2EAFB6BEN.html>

Date: May 2021

Pages: 39

Price: US\$ 125.00 (Single User License)

ID: G73F2EAFB6BEN

Abstracts

Guess Inc (GES) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Guess Inc (Guess) designs, distributes, licenses, and sells accessories for men, women, and kids. The company's product portfolio comprises jeans, dresses, shorts, pants, skirts, blouses, knitwear, shirts, jackets, intimate apparel, eyewear, handbags, watches, footwear, outerwear, kids', and infants' apparel, jewelry and fragrance. Guess markets its product under GUESS U.S.A., GUESS, GUESS?, GUESS Jeans, MARCIANO, and Triangle Design, Question Mark and Triangle Design, GUESS Kids, a stylized G and a stylized M, Baby GUESS, GUESS by MARCIANO, YES, G by GUESS (GbG) and Gc brand names. The company sells its products through wholesale, direct-to-consumer, licensing distribution channels, and e-commerce portals. It has operations across the Americas, Europe, the Middle East, and Asia-Pacific. Guess is headquartered in Los Angeles, California, the US.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives

and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents

SECTION 1 - ABOUT THE COMPANY

Guess Inc - Key Facts
Guess Inc - Key Employees
Guess Inc - Key Employee Biographies
Guess Inc - Major Products and Services
Guess Inc - History
Guess Inc - Company Statement
Guess Inc - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Guess Inc - Business Description
Business Segment: America Retail
Key Stats
Business Segment: Americas Retail
Overview
Performance
Business Segment: Americas Wholesale
Overview
Performance
Key Stats
Business Segment: Asia
Overview
Performance
Key Stats
Business Segment: Europe
Overview
Performance
Key Stats
Business Segment: Licensing
Overview
Performance
Geographical Segment: Canada

Performance
Geographical Segment: France
Performance
Geographical Segment: Germany
Performance
Geographical Segment: Italy
Performance
Geographical Segment: Other Foreign Countries
Performance
Geographical Segment: Royalties
Performance
Geographical Segment: South Korea
Performance
Geographical Segment: Spain
Performance
Geographical Segment: The US
Performance
Guess Inc - Corporate Strategy
Guess Inc - SWOT Analysis
SWOT Analysis - Overview
Guess Inc - Strengths
Guess Inc - Weaknesses
Guess Inc - Opportunities
Guess Inc - Threats
Guess Inc - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts

SECTION 4 – APPENDIX

Methodology
Ratio Definitions

[About GlobalData](#)

[Contact Us](#)

[Disclaimer](#)

List Of Tables

LIST OF TABLES

Guess Inc, Key Facts
Guess Inc, Key Employees
Guess Inc, Key Employee Biographies
Guess Inc, Major Products and Services
Guess Inc, History
Guess Inc, Subsidiaries
Guess Inc, Key Competitors
Guess Inc, Ratios based on current share price
Guess Inc, Annual Ratios
Guess Inc, Annual Ratios (Cont...1)
Guess Inc, Annual Ratios (Cont...2)
Guess Inc, Interim Ratios
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

List Of Figures

LIST OF FIGURES

Guess Inc, Performance Chart (2017 - 2021)

Guess Inc, Ratio Charts

I would like to order

Product name: Guess Inc (GES) - Financial and Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/G73F2EAFB6BEN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G73F2EAFB6BEN.html>