

Guaranty Trust Bank Plc (Guaranty Trust Bank Plc): Company Profile and SWOT Analysis

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Date: October 2017

Pages: 38

Price: US\$ 125.00 (Single User License)

ID: GFEC9ED36BDEN

Abstracts

SYNOPSIS

Timetric's 'Guaranty Trust Bank Plc (Guaranty Trust Bank Plc): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Guaranty Trust Bank Plc'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Guaranty Trust Bank Plc' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Guaranty Trust Bank Plc'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Guaranty Trust Bank Plc (GTB) is a banking and financial services provider. It offers a range of banking and other financial products to individuals, small and medium sized enterprises, and large corporate and government entities. Its product portfolio includes current accounts, salary accounts, deposit accounts, saving accounts and investment accounts, credit cards, debit cards, prepaid cards, auto loans, mortgage loans and business loans. The bank also offers various services such as private banking services, commercial banking services, fund management services, wealth management services, trade finance services, online banking services and mobile banking services. The bank operates through a network branches and e-branches in Nigeria. It also has operations in Ghana, Gambia, Sierra Leone, Liberia, Cote d'Ivoire, the UK, Kenya, Uganda and Rwanda. GTB is headquartered in Lagos, Nigeria.

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COMPANIES MENTIONED

Guaranty Trust Bank Plc

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