

Guangzhou Rural Commercial Bank Co., Ltd.: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Guangzhou Rural Commercial Bank Co., Ltd.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Guangzhou Rural Commercial Bank Co., Ltd.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Guangzhou Rural Commercial Bank Co., Ltd.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business



information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Guangzhou Rural Commercial Bank Co., Ltd.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Guangzhou Rural Commercial Bank Co., Ltd. (GRCB) a financial service provider offers personal banking, corporate banking, e-banking, and financial marketing. Personal banking includes credit cards, personal financing, personal deposits, and personal loans. Corporate banking contains corporate deposits and settlements, corporate financing and credit, international payment and remittance, intermediary businesses, SME financing, investment banking, and trade financing. E-banking comprises on-line banking, mobile banking, and phone banking. Financial marketing consists of bills business, fixed income, wealth management, and institutional banking. The bank offers its services through a network of outlets and ATMs. GRCB is headquartered in Guangzhou, China.



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COMPANIES MENTIONED

Guangzhou Rural Commercial Bank Co., Ltd.



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