

Guangdong Yashili Group Co., Ltd.: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Guangdong Yashili Group Co., Ltd.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments as well as key employees.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Guangdong Yashili Group Co., Ltd.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Guangdong Yashili Group Co., Ltd.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees.

REASONS TO BUY

Quickly enhance your understanding of 'Guangdong Yashili Group Co., Ltd.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Guangdong Yashili Group Co., Ltd. (Yashili) is a producer and marketer of milk and nutrition foods. The company offers candy, beverages, bean milk, expanded food, powdered milk, fried goods, cereals, rice, meat, spices, cooking oil, pickles and mineral water. It markets its products under various private label brands Yashily, Zhengwei, Scient and Youyi. The company operates through its manufacturing facilities located in Zhengzhou, Shanxi, and Heilongjiang regions of China. Yashili is certified with ISO9001 and HACCP standards. The company exports its products across several countries of Asia, Africa, Europe and the Americas. Yashili is headquartered in Chaoan, Guangdong, China.

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COMPANIES MENTIONED

Guangdong Yashili Group Co., Ltd.

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