

## GS Yuasa Corporation (6674) - Financial and Strategic SWOT Analysis Review

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GS Yuasa Corporation (6674) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

GS Yuasa Corporation (GSY) is a manufacturer of storage batteries, power supply systems, lighting equipment, and other electrical equipment. The company offers wide range of products that include automotive and motorcycle batteries, industrial batteries, special batteries, power supply systems, lithium-ion battery, lighting equipment, ultraviolet systems, nickel-metal hydride battery, and membrane systems. GSY offers its products to various markets such as equipment manufacturers and replacement markets. Its products find applications in computers, motorcycles, lighting equipments and automobiles. Geographically, the company operates in Asia, Europe and the Americas with its subsidiaries and affiliates. GSY is headquartered at Kyoto, Japan.

### GS Yuasa Corporation Key Recent Developments

Dec 07,2017: GS Yuasa Launches Wall-mounted 10 kVA Power Conditioner Single-phase LINE BACK aIV  
Dec 07,2017: GS Yuasa Launches Wall-mounted 10 kVA Power Conditioner Single-phase LINE BACK aIV

Sep 29,2017: GS Yuasa Lithium ion cells exceed 3,000,000 Watt-Hours On Orbit  
Jul 04,2017: GS Yuasa Launches Special Environment Compatible High-ceiling LED Lamp  
Jun 07,2017: GS Yuasa Launches PT1000L Automobile Engine Start Assistance Power Supply Equipped with High-quality Lithium-ion Batteries,

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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- May 31, 2017: GS Yuasa Delivers 6,750kWh Lithium-ion Battery System to Kushiro Town Toritoushi Wildland Solar Power Plant
- May 30, 2017: GS Yuasa Wins Order from Tokyo Metropolitan Bureau of Transportation for Power Supply Systems Installed with Industrial-use Lithium-ion Batteries
- Mar 14, 2017: GS Yuasa’s Lithium-ion Batteries Adopted for Twilight Express Mizukaze
- Feb 06, 2017: GS Yuasa Technology’s Lithium-ion Batteries Installed in Epsilon-2 Launch Vehicle and Exploration of energization and Radiation in Geospace (ERG) Satellite
- Jan 19, 2017: GS Yuasa to Build New Plant in Tianjin, China -To enhance production capacity of automotive lead-acid storage batteries
- Dec 08, 2016: Snohomish PUD installs flow battery in Washington state

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#### **COMPANIES MENTIONED**

SB LiMotive Co. Ltd.  
Panasonic Corporation  
LG Chem Ltd  
Hitachi Ltd  
Exide Industries Ltd  
BYD Co Ltd  
Automotive Energy Supply Corp  
Amara Raja Batteries Ltd

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