

# **Growthpoint Properties Australia Ltd: Company Profile and SWOT Analysis**

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## **Abstracts**

### **SYNOPSIS**

Timetric's 'Growthpoint Properties Australia Ltd: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### **SUMMARY**

This report is a crucial resource for industry executives and anyone looking to access key information about 'Growthpoint Properties Australia Ltd'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### **SCOPE**

Examines and identifies key information and issues about 'Growthpoint Properties Australia Ltd' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Growthpoint Properties Australia Ltd'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Growthpoint Properties Australia Limited (Growthpoint) is a real estate investment company. Its service portfolio includes property ownership, property management, property acquisition and leasing services. The company primarily invests in industrial, office and retail properties. As of June 2016, the company owns and manages a total of 58 properties including 20 office and 38 industrial properties with a total occupancy rate of 99%. Its properties have a total lettable area of 1,109,545 sq m at a valuation of AUD2.8 billion. It holds a total tenant portfolio of 116 including Woolworths, Linfox, NSW Police, Commonwealth of Australia and Star Track among others. Growthpoint is headquartered in Melbourne, Australia.

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### COMPANIES MENTIONED

Growthpoint Properties Australia Ltd

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