

# Groupe HOLDER S.A.S: Company Profile and SWOT Analysis

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# **Abstracts**

#### **SYNOPSIS**

Timetric's 'Groupe HOLDER S.A.S: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees as well as company locations and subsidiaries.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "Groupe HOLDER S.A.S"

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

## **SCOPE**

Examines and identifies key information and issues about 'Groupe HOLDER S.A.S' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.



The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'Groupe HOLDER S.A.S'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

Groupe HOLDER S.A.S (Groupe HOLDER) is a producer and retailer of bakery and pastry products based in France. Founded by Charlemagne Mayot in 1889, the company offers a range of bakery and pastry products including ready-to-raise bread, pastries and deli products. Groupe HOLDER principally operates through six key brands: Chateau Blanc, PAUL, Ladurée, Panapro, Panétude, and IFH. It offers its products through a network of bakery shops and restaurants and through franchised stores. Groupe HOLDER operates bakery and pastry shops across France, Spain, the UK, Ireland, Switzerland, Belgium, the UAE and Bahrain among others. Groupe HOLDER is headquartered in Marcq-en Barœul, France.



# **Contents**

#### 1 GROUPE HOLDER S.A.S - BUSINESS ANALYSIS

- 1.1 Groupe HOLDER S.A.S Company Overview
- 1.2 Groupe HOLDER S.A.S Business Description
- 1.3 Groupe HOLDER S.A.S Major Products and Services

#### **2 GROUPE HOLDER S.A.S - SWOT ANALYSIS**

- 2.1 Groupe HOLDER S.A.S SWOT Analysis Overview
- 2.2 Groupe HOLDER S.A.S Strengths
- 2.3 Groupe HOLDER S.A.S Weaknesses
- 2.4 Groupe HOLDER S.A.S Opportunities
- 2.5 Groupe HOLDER S.A.S Threats

#### **3 GROUPE HOLDER S.A.S - COMPANY STATEMENT**

- **4 GROUPE HOLDER S.A.S HISTORY**
- **5 GROUPE HOLDER S.A.S KEY EMPLOYEES**

#### 6 GROUPE HOLDER S.A.S - LOCATIONS AND SUBSIDIARIES

- 6.1 Groupe HOLDER S.A.S Head Office
- 6.2 Groupe HOLDER S.A.S Other Locations and Subsidiaries

#### 7 APPENDIX

- 7.1 Methodology
- 7.2 Disclaimer



# **List Of Tables**

## **LIST OF TABLES**

Table 1: Groupe HOLDER S.A.S - Major Products and Services

Table 2: Groupe HOLDER S.A.S - History

Table 3: Groupe HOLDER S.A.S - Key Employees

Table 4: Groupe HOLDER S.A.S - Locations



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