

# Groupama Assurances Mutuelles - Strategic SWOT Analysis Review

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## Abstracts

Groupama Assurances Mutuelles - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Groupama Assurances Mutuelles (Groupama) is a provider of mutual insurance, banking and financial services to private individuals and corporate customers. Its offerings include life and health insurance, provident savings, property and casualty insurance and banking services such as fund management, asset management, real estate management and employee savings. It offers insurance products for auto, home, agricultural, savings and retirement, construction risk, fleet and group. The company also offers professional insurance, travel insurance, and insurance products for commercial, professionals and local authorities. It offers assistance, legal protection, remote surveillance, credit insurance and personal services. It markets and distributes products and services through salespeople, general agents and representatives, partner brokers, in-house advisors and direct sales channels. Groupama is headquartered in Paris, France.

Groupama reported premium income of EUR14,445 million for the fiscal year ended December 2020 (FY2020), an increase of 0.4% over that in FY2019.

Groupama Assurances Mutuelles Key Recent Developments

Mar 12,2021: Groupama announces 2020 annual results

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Groupama Assurances Mutuelles - Key Facts  
Groupama Assurances Mutuelles - Key Employees  
Groupama Assurances Mutuelles - Key Employee Biographies  
Groupama Assurances Mutuelles - Major Products and Services  
Groupama Assurances Mutuelles - History  
Groupama Assurances Mutuelles - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries  
Joint Venture

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Groupama Assurances Mutuelles - Business Description  
Business Segment: Banking and Finance Business  
Overview  
Performance  
Business Segment: Holding Company Business  
Overview  
Performance  
Business Segment: Life and Health Insurance  
Overview  
Performance  
Business Segment: Property and Casualty Insurance  
Overview  
Performance  
Key Stats  
Geographical Segment: France  
Performance  
Geographical Segment: International  
Target Markets  
Performance  
Groupama Assurances Mutuelles - Corporate Strategy  
Groupama Assurances Mutuelles - SWOT Analysis  
SWOT Analysis - Overview

Groupama Assurances Mutuelles - Strengths  
Groupama Assurances Mutuelles - Weaknesses  
Groupama Assurances Mutuelles - Opportunities  
Groupama Assurances Mutuelles - Threats  
Groupama Assurances Mutuelles - Key Competitors  
Groupama Assurances Mutuelles, Recent Deals Summary

### **SECTION 3 – COMPANY’S RECENT DEVELOPMENTS**

Mar 12, 2021: Groupama announces 2020 annual results

### **SECTION 4 – APPENDIX**

Methodology  
About GlobalData  
Contact Us  
Disclaimer

## List Of Tables

### LIST OF TABLES

- Groupama Assurances Mutuelles, Key Facts
- Groupama Assurances Mutuelles, Key Employees
- Groupama Assurances Mutuelles, Key Employee Biographies
- Groupama Assurances Mutuelles, Major Products and Services
- Groupama Assurances Mutuelles, History
- Groupama Assurances Mutuelles, Subsidiaries
- Groupama Assurances Mutuelles, Joint Venture
- Groupama Assurances Mutuelles, Key Competitors
- Groupama Assurances Mutuelles, Recent Deals Summary

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