

GridPoint, Inc. - Strategic SWOT Analysis Review

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GridPoint, Inc. - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

GridPoint, Inc. (Gridpoint), a subsidiary of Twenty First Century Utilities, LLC, is an energy management company. The company offers an array of solutions for operational efficiency and energy savings. Its solutions assist in effective load management, renewable energy integration, electric vehicle management and energy storage management. Gridpoint provides a suite of hardware, software, and services that enable remote control over energy endpoints. It has offices in Roanoke, Virginia; and Seattle, Washington in the US. The company caters to commercial and industrial enterprises, and government and educational institutions. Gridpoint is headquartered at Virginia, the US.

GridPoint, Inc. Key Recent Developments

Oct 28,2015 GridPoint Announces OpenADR Certification

Sep 10,2015 GridPoint Releases Next Generation User Interface for GridPoint Energy Manager

Jul 07,2015 GridPoint adds Quattrro Business Support Services to Expanding Channel Partner Program

Jun 02,2015 GridPoint's Channel Partner Program Grows with the Addition of EnergyUnited

Apr 14,2015 GridPoint Announces Axiom Energy Solutions as Channel Partner

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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