

# Green Energy Options Ltd - Strategic SWOT Analysis Review

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## Abstracts

Green Energy Options Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Green Energy Options Ltd (GEO) is a manufacturer of smart energy products that designs and produces home energy systems. The company's major products include Minim+, an in-home display solution that provides households with instant information on their electricity consumption; Solo II, an internet enabled color display that offers real-time information on home electricity use; and Minim+, an electricity monitor which uses display to help people to gain insights about their energy habits. It also offers wireless home heating systems; smart energy and water meters; solar monitoring solutions; and accessories. GEO also offers data services such as queue data and REST API services. It caters to utility suppliers, meter manufacturers, and energy installers. The company distributes products through a network of distributors and partners across Europe. GEO is headquartered in Cambridge, the UK.

## Green Energy Options Ltd Key Recent Developments

Apr 09,2021: Clear Blue Technologies delivers Green Energy for Hy-Vee

Mar 30,2021: Shell Energy Retail leads a UK-first trial, in partnership with geo, to challenge the way we consume energy and reduce energy waste

Jan 10,2020: Start-ups from Schneider Electric and Microsoft's joint accelerator are transforming the energy sector in Europe with artificial intelligence

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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