

# Green Energy Options Ltd - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/GF8BDBAFD40EN.html>

Date: December 2021

Pages: 27

Price: US\$ 125.00 (Single User License)

ID: GF8BDBAFD40EN

## Abstracts

Green Energy Options Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Green Energy Options Ltd (GEO) is a manufacturer of smart energy products that designs and produces home energy systems. The company's major products include Minim+, an in-home display solution that provides households with instant information on their electricity consumption; Solo II, an internet enabled color display that offers real-time information on home electricity use; and Minim+, an electricity monitor which uses display to help people to gain insights about their energy habits. It also offers wireless home heating systems; smart energy and water meters; solar monitoring solutions; and accessories. GEO also offers data services such as queue data and REST API services. It caters to utility suppliers, meter manufacturers, and energy installers. The company distributes products through a network of distributors and partners across Europe. GEO is headquartered in Cambridge, the UK.

### Green Energy Options Ltd Key Recent Developments

Apr 09,2021: Clear Blue Technologies delivers Green Energy for Hy-Vee

Mar 30,2021: Shell Energy Retail leads a UK-first trial, in partnership with geo, to challenge the way we consume energy and reduce energy waste

Jan 10,2020: Start-ups from Schneider Electric and Microsoft's joint accelerator are transforming the energy sector in Europe with artificial intelligence

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Green Energy Options Ltd - Key Facts  
Green Energy Options Ltd - Key Employees  
Green Energy Options Ltd - Key Employee Biographies  
Green Energy Options Ltd - Key Operational Employees  
Green Energy Options Ltd - Major Products and Services  
Green Energy Options Ltd - History  
Green Energy Options Ltd - Company Statement  
Green Energy Options Ltd - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Green Energy Options Ltd - Business Description  
Green Energy Options Ltd - SWOT Analysis  
SWOT Analysis - Overview  
Green Energy Options Ltd - Strengths  
Green Energy Options Ltd - Weaknesses  
Green Energy Options Ltd - Opportunities  
Green Energy Options Ltd - Threats  
Green Energy Options Ltd - Key Competitors

### **SECTION 3 – COMPANY’S POWER FINANCIAL DEALS AND ALLIANCES**

Green Energy Options Ltd, Clean Technology, Deals By Year, 2015 to YTD 2021  
Green Energy Options Ltd, Clean Technology, Deals By Type, 2015 to YTD 2021  
Green Energy Options Ltd, Recent Deals Summary

### **SECTION 4 – COMPANY’S RECENT DEVELOPMENTS**

Apr 09, 2021: Clear Blue Technologies delivers Green Energy for Hy-Vee  
Mar 30, 2021: Shell Energy Retail leads a UK-first trial, in partnership with geo, to challenge the way we consume energy and reduce energy waste  
Jan 10, 2020: Start-ups from Schneider Electric and Microsoft's joint accelerator are

transforming the energy sector in Europe with artificial intelligence

## **SECTION 5 – APPENDIX**

Methodology

About GlobalData

Contact Us

Disclaimer

## List Of Tables

### LIST OF TABLES

Green Energy Options Ltd, Key Facts  
Green Energy Options Ltd, Key Employees  
Green Energy Options Ltd, Key Employee Biographies  
Green Energy Options Ltd, Key Operational Employees  
Green Energy Options Ltd, Major Products and Services  
Green Energy Options Ltd, History  
Green Energy Options Ltd, Subsidiaries  
Green Energy Options Ltd, Key Competitors  
Green Energy Options Ltd, Clean Technology, Deals By Year, 2015 to YTD 2021  
Green Energy Options Ltd, Clean Technology, Deals By Type, 2015 to YTD 2021  
Green Energy Options Ltd, Recent Deals Summary

## List Of Figures

### LIST OF FIGURES

Green Energy Options Ltd, Clean Technology, Deals By Year, 2015 to YTD 2021

Green Energy Options Ltd, Clean Technology, Deals by Type, 2015 to YTD 2021

## I would like to order

Product name: Green Energy Options Ltd - Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/GF8BDBAFD40EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF8BDBAFD40EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970