

# Green Bay Packaging Inc: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Green Bay Packaging Inc: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees as well as company locations and subsidiaries.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Green Bay Packaging Inc'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Green Bay Packaging Inc' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Green Bay Packaging Inc'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Green Bay Packaging Inc. (Green Bay) manufactures and markets paperboard packaging products. It is principally involved in the production of container board, pressure-sensitive label stock, folding cartons, linerboard, and lumber products. Green Bay also offers wastepaper brokerage, fiber procurement and paper-slitting services. It markets its products under Perfect Perf, ProGreen, Rolls for Less, Kromekote, and Window-Lite brands. The company also owns and manages many acres of timber land through fiber resources division in Arkansas, wherein, it produces lumber, woodchips, recycled paper, and wood fuel. The company operates in various locations across the US and Mexico. Green Bay is headquartered in Green Bay, Wisconsin, the US.

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Green Bay Packaging Inc

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