

Great Wall Motor Co Ltd: Company Profile and SWOT Analysis

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Date: November 2017

Pages: 35

Price: US\$ 125.00 (Single User License)

ID: G68AE1421D2EN

Abstracts

SYNOPSIS

Timetric's 'Great Wall Motor Co Ltd: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Great Wall Motor Co Ltd'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Great Wall Motor Co Ltd' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Great Wall Motor Co Ltd'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Great Wall Motor Co Ltd (Great Wall) is involved in the manufacture and sale of automobiles and automotive parts and components. It offers cars, SUVs and pickup trucks under the Haval, Wey and Great Wall brands. The company's products range comprises of Haval H2, Haval H1, Haval H6, Wingle 6, Haval H2 2017 version and Haval H6 2016 version among others. Great Wall's R&D facilities include a technology center, a motor engineering institute and a tooling center. It operates through its subsidiaries and has business presence in Europe, Asia, Africa, North America, Oceania and the Middle East. The company operates through four manufacturing facilities across china and proffers pre-sales, sales and after-sales services. Great Wall is headquartered in Baoding city, China.

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COMPANIES MENTIONED

Great Wall Motor Co Ltd

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