

# Grand Haven Board of Light and Power - Strategic SWOT Analysis Review

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## Abstracts

Grand Haven Board of Light and Power - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Grand Haven Board of Light and Power (BLP) is a community-owned, not-for-profit, and locally controlled electric utility. The utility generates distributes and transmits electricity through its electric generating facilities, substations, and distribution lines. Its generating facilities include J.B. Sims Generating Station and Grand Haven diesel plant. The utility procures the balance of energy requirements and makes all wholesale sales through the Michigan Public Power Agency's transmission project, energy services project and landfill renewable energy sources such as the granger and North American natural resources projects. It offers services to residential, commercial, and industrial customers. BLP is headquartered in Grand Haven, Michigan, and the US.

### Grand Haven Board of Light and Power Key Recent Developments

Sep 13,2021: Grand Haven Board of Light & Power partners with new solar project under construction in Michigan

Jul 01,2021: Board approves FY2022 budget and 5-year capital improvement plan that includes redevelopment plans for Harbor Island and an overall rate reduction

Feb 24,2021: WZZM – Grand Haven BLP shares plans for former Sims Plant site on Harbor Island

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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## Disclaimer

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