

# GP Batteries International Ltd - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/GF8CB5FD60FEN.html>

Date: March 2021

Pages: 21

Price: US\$ 125.00 (Single User License)

ID: GF8CB5FD60FEN

## Abstracts

GP Batteries International Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

GP Batteries International Ltd (GP Batteries), a subsidiary of Gold Peak Industries (Holdings) Limited, that develops, manufacture, and markets consumer and rechargeable batteries and related products. The company's major products include primary, rechargeable, and specialty batteries; power banks; portable power banks; USB chargers and cables; flashlight; outdoor sensor light; charge and sync cables; and USB car chargers; among others. GP Batteries supplies a range of battery products to original equipment manufacturers, battery companies and consumer retail markets. It has production facilities in Vietnam, China and Malaysia; and marketing and trading offices in Asia, Europe and North America. GP Batteries is headquartered in Singapore.

### GP Batteries International Ltd Key Recent Developments

Mar 17,2021: UL announces GP Batteries' achievement of Gold ZWTL Validation for first plant in Malaysia

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

GP Batteries International Ltd - Key Facts  
GP Batteries International Ltd - Key Employees  
GP Batteries International Ltd - Key Employee Biographies  
GP Batteries International Ltd - Major Products and Services  
GP Batteries International Ltd - History  
GP Batteries International Ltd - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries  
Affiliate

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
GP Batteries International Ltd - Business Description  
GP Batteries International Ltd - SWOT Analysis  
SWOT Analysis - Overview  
GP Batteries International Ltd - Strengths  
GP Batteries International Ltd - Weaknesses  
GP Batteries International Ltd - Opportunities  
GP Batteries International Ltd - Threats  
GP Batteries International Ltd - Key Competitors

### **SECTION 3 – COMPANY’S RECENT DEVELOPMENTS**

Mar 17, 2021: UL announces GP Batteries’ achievement of Gold ZWTL Validation for first plant in Malaysia

### **SECTION 4 – APPENDIX**

Methodology  
About GlobalData  
Contact Us  
Disclaimer

## List Of Tables

### LIST OF TABLES

GP Batteries International Ltd, Key Facts  
GP Batteries International Ltd, Key Employees  
GP Batteries International Ltd, Key Employee Biographies  
GP Batteries International Ltd, Major Products and Services  
GP Batteries International Ltd, History  
GP Batteries International Ltd, Subsidiaries  
GP Batteries International Ltd, Affiliate  
GP Batteries International Ltd, Key Competitors

## I would like to order

Product name: GP Batteries International Ltd - Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/GF8CB5FD60FEN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF8CB5FD60FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970