

Gothaer Asigurari Reasigurari S.A.: Company Profile and SWOT Analysis

<https://marketpublishers.com/r/G93592673A2EN.html>

Date: December 2017

Pages: 14

Price: US\$ 125.00 (Single User License)

ID: G93592673A2EN

Abstracts

SYNOPSIS

Timetric's 'Gothaer Asigurari Reasigurari S.A.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Gothaer Asigurari Reasigurari S.A.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Gothaer Asigurari Reasigurari S.A.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Gothaer Asigurari Reasigurari S.A.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Gothaer Asigurari Reasigurari S.A. (Gothaer) is a general insurance company based in Romania. The company offers a range of non-life insurance products such as home insurance, car insurance, travel insurance, accident insurance, health insurance, stem cell insurance, civil liability insurance and transport insurance. It also offers business interruption insurance, terrorism insurance, building and contents insurance, machinery and equipment insurance, agricultural insurance and construction all risk insurance. Furthermore, it offers bonds such as bid bonds and performance bonds. Through these products and services, the company primarily caters to its clientele comprising individuals and corporate customers. Gothaer markets and sells its products through its network of offices, agents, brokers and online. The company is a subsidiary of Germany based Gothaer Finanzholding AG. It is headquartered in Bucharest, Romania.

The company reported gross premiums written of RON84.3 million during the fiscal year ended December 2014 (FY2014), representing an increase of 26.4% over FY2014.

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COMPANIES MENTIONED

Gothaer Asigurari Reasigurari S.A.

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