

# GoSwiff Pte Ltd: Company Profile and SWOT Analysis

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## **Abstracts**

#### **SYNOPSIS**

Timetric's 'GoSwiff Pte Ltd: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

#### **SUMMARY**

This report is a crucial resource for industry executives and anyone looking to access key information about 'GoSwiff Pte Ltd'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### SCOPE

Examines and identifies key information and issues about 'GoSwiff Pte Ltd' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.



The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'GoSwiff Pte Ltd'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

GoSwiff Ltd. (goSwiff) is a provider of mobile payment platform and marketing services. It offers integrated payment gateways and mobile applications for online, mobile and instore payments. The solutions enable secure, easy and fast payments with seamless integration and authentication. The company also offers value-added services such as mobile discount platform, mobile cashback promotions, loyalty and reward program, virtual wallets, geo-targeting and digital vouchers. The company caters to merchants, financial institutions and partners. It has presence in Asia-Pacific, the Americas, the Middle East, and Europe. goSwiff is headquartered in Singapore City, Singapore.



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## **COMPANIES MENTIONED**

GoSwiff Pte Ltd



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