

Google LLC - Strategic SWOT Analysis Review

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Abstracts

Google LLC - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Google LLC (Google), a subsidiary of Alphabet Inc, is a provider of search and advertising services on the internet. The company focuses on business areas such as advertising, search, platforms and operating systems, and enterprise and hardware products. Its portfolio of products and services include Google Search, Google Chrome, Google Docs, Google Calendar, Google Photos, Google Drive, Google Meet, Google Finance, Google Play Books, Google News, Google Earth, Google Ad Manager, Google Play, AdMob, Google Maps, AdSense, Gmail, Google Groups, and YouTube among others. The company has business presence across North America, Europe, Latin America, Asia-Pacific, Africa and the Middle East. Google is headquartered in Mountain View, California, the US.

Google LLC Key Recent Developments

Feb 24,2021: Google and Ascension expand Care Studio EHR pilot

Feb 18,2021: Google to open first office in Minnesota, deepening collaboration with Mayo Clinic

Jan 11,2021: Quantum Computing: Boehringer Ingelheim and Google Partner for Pharma R&D

Dec 17,2020: Nouveau Monde Graphite provides 2020 year in review

Nov 26,2020: VERBUND and Google sign memorandum of understanding

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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Nov 26, 2020: VERBUND and Google sign memorandum of understanding

Nov 19, 2020: Volkswagen engages in improving working conditions in artisanal cobalt mines in the Democratic Republic of Congo

Nov 10, 2020: Origis Energy to develop 100MW solar facility in Tennessee, US

Oct 28, 2020: Mayo Clinic, Google launch AI initiative for radiation therapy

Sep 17, 2020: SolarPower Europe and Google announce joint initiative highlighting immense job opportunities in the European solar sector

Sep 15, 2020: Google aims for continuous carbon-free energy by 2030

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