

# Goodfellow Inc. (GDL) - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/G3C92C32BC4EN.html>

Date: July 2018

Pages: 23

Price: US\$ 125.00 (Single User License)

ID: G3C92C32BC4EN

## Abstracts

Goodfellow Inc. (GDL) - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Goodfellow Inc. (Goodfellow) is a furniture and flooring company. It remanufactures and distributes lumber products and hardwood flooring products. The company wholesales wood products; and remanufactures, distributes and brokerages lumber. Its product portfolio includes flooring, siding and decking products, lumber, glue-laminated wood beam structures, plywood and specialty wood panels, and wood sidings. Goodfellow also distributes processes and imports specialty wood products in Canada. It also offers various services including timber fabrication, engineering, container and van loading and export preparation and packaging services. The company serves various customers in retail trade, industrial, and manufacturing sectors across North America and other regions. It also operates through its distribution facilities and processing centers located across Canada and the US. Goodfellow is headquartered in Delson, Quebec, Canada.

### Goodfellow Inc. Key Recent Developments

Apr 13, 2018: Goodfellow releases results for three months ended February 28, 2018

Jul 04, 2017: Goodfellow reports its results for the second quarter ended May 31, 2017

Apr 18, 2017: Goodfellow reports its results for the three months ended February 28, 2017

Jan 18, 2017: Goodfellow announces changes to President and CEO position

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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### COMPANIES MENTIONED

Universal Forest Products Inc  
Northwest Hardwoods, Inc.  
L&W Supply Corporation  
James Latham Plc  
HARDWOODS, INCORPORATED  
Georgia-Pacific LLC  
BlueLinx Holdings Inc  
Allied Building Products Corp  
Ainsworth Lumber Co., Ltd.

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