

# Gloria Jean's Coffees International Pty Ltd.: Company Profile and SWOT Analysis

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Date: November 2017

Pages: 15

Price: US\$ 125.00 (Single User License)

ID: G57AFFCD423EN

## Abstracts

### SYNOPSIS

Timetric's 'Gloria Jean's Coffees International Pty Ltd.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees as well as company locations and subsidiaries.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Gloria Jean's Coffees International Pty Ltd.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Gloria Jean's Coffees International Pty Ltd.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'Gloria Jean's Coffees International Pty Ltd.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Gloria Jean's Coffees International Pty Ltd. (Gloria Jean's Coffees) is an operator of chain of retail cafes. The coffee houses offer a wide menu featuring a variety of beverages including hot and cold drinks, tea, flavored beans, premium beans, Mocha, Espresso, and fruit chillers. Gloria Jean's Coffee shops also serve food products such as desserts, sandwiches, muffins and salads. It offers a range of merchandise including mugs, tea and coffee accessories, espresso machine, sipper cups, travel mugs and knock boxes. The company markets and has operations across the Middle East, Europe, Africa, Asia Pacific and the Americas. Gloria Jean's Coffees operates as a subsidiary of Retail Food Group. Gloria Jean's Coffees is headquartered in Castle Hill, New South Wales, Australia.

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### COMPANIES MENTIONED

Gloria Jean's Coffees International Pty Ltd.

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