

# Global Franchise Group, LLC: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Global Franchise Group, LLC: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Global Franchise Group, LLC'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Global Franchise Group, LLC' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Global Franchise Group, LLC'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Global Franchise Group, LLC (GFG) is a quick-service restaurant brand management company. The company owns and manages its portfolio of brands that include Great American Cookies, Hot Dog on a Stick, Marble Slab Creamery, MaggieMoo's Ice Cream & Treatery and Pretzelmaker brands through its subsidiary, GFG Management, LLC. Its restaurants offer a wide range of ice creams, cakes, hot dogs, fries, cake sticks, cookies, snacks, pretzels and brownies. GFG's restaurants also provide online ordering and catering services. The eateries are open for business during 365 days a year and offer both dine-in and carry-out services. GFG conducts business operations under franchisee business model. It currently manages franchises across the US and 16 other countries. GFG is headquartered in Atlanta, Georgia, the US.

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### COMPANIES MENTIONED

Global Franchise Group, LLC

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