

GKN Ltd - Strategic SWOT Analysis Review

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Abstracts

GKN Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

GKN Ltd (GKN), formerly GKN Plc, is an engineering company. It designs, manufactures and service systems and components for original equipment manufacturers. The company supplies aircraft and engine structures, and electrical interconnection systems; and automotive driveline systems and solutions. GKN manufactures sintered components and produces metal powder. It serves customers in automotive, industrial, off-highway, and aerospace sectors in the US, the UK, Germany and other countries. The company has manufacturing facilities and offices across the world. GKN is headquartered in Redditch, England, the UK.

GKN Ltd Key Recent Developments

May 21,2018: Delisting of GKN's ordinary shares

Mar 19,2018: New Combined Dana And GKN Driveline Business To Have Listing On LSE

Jan 03,2018: GKN confirms Anne Stevens appointed interim chief executive officer

Nov 16,2017: GKN chief executive designate steps down

Sep 14,2017: Engineering group chief executive to retire

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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Jul 26, 2017: GKN announces results for the six months ended 30 June 2017

Jul 26, 2017: GKN H1 profit up

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COMPANIES MENTIONED

Sandvik AB
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Maxion Wheels Inc
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ATI Powder Metals
American Axle & Manufacturing Holdings Inc

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