

# Georgia Power Co (GPW) - Financial and Strategic SWOT Analysis Review

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## Abstracts

Georgia Power Co (GPW) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.



Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

#### Highlights

Georgia Power Co (Georgia Power), a subsidiary of the Southern Power Company, generates, transmits, distributes and sells electricity. The company produces electricity using various sources of energy such as coal, nuclear, solar, gas and hydro. It supplies electricity in Georgia and to wholesale customers across the southeast region of the US. Georgia Power also offers energy efficiency and outdoor lighting products and services to homes and businesses. It serves residential, commercial and industrial customers. Georgia Power is headquartered in Atlanta, Georgia, the US.

Georgia Power Co Key Recent Developments

Feb 21,2018 First Solar to Build 200MWac Solar Plant in Twiggs County, Georgia Feb 20,2018 Southern Company subsidiaries Alabama Power and Georgia Power continue building the future of energy with innovative Smart Neighborhood projects Jan 30,2018 Georgia Power customers to pay \$139 million less for Vogtle expansion in 2018

Jan 20,2018 Southern Company accelerating restoration efforts in Puerto Rico by deploying additional personnel and equipment

Key benefits of buying this profile include:



You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business



research needs.

Note: Some sections may be missing if data is unavailable for the company



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Jan 20, 2018: Southern Company accelerating restoration efforts in Puerto Rico by deploying additional personnel and equipment

Jan 09, 2018: Georgia Power and PulteGroup partner for first Smart Neighborhood in Atlanta

Dec 22, 2017: Major concrete placement completed for Vogtle Unit 4

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Dec 21, 2017: Georgia Power will move forward with Vogtle 3 & 4 project

Dec 21, 2017: Georgia Power will move forward with Vogtle 3 & 4 project

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#### **COMPANIES MENTIONED**

Portland General Electric Co PNM Resources, Inc. Pinnacle West Capital Corporation Oglethorpe Power Corporation Great River Energy Empire Electric Inc Dalton Utilities



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