

# Georgia Power Co - Strategic SWOT Analysis Review

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## Abstracts

Georgia Power Co - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Georgia Power Co (Georgia Power), a subsidiary of the Southern Power Co, generates, transmits, distributes and sells electricity. The company produces electricity using various sources of energy such as coal, nuclear, solar, gas, and hydro. It supplies electricity in Georgia and to wholesale customers across the southeast region of the US. Georgia Power also offers energy efficiency and outdoor lighting products and services to homes and businesses. It serves residential, commercial, and industrial customers. Georgia Power is headquartered in Atlanta, Georgia, the US.

### Georgia Power Co Key Recent Developments

Oct 07,2021: Georgia Power to launch first battery energy storage system on state's transmission grid

Oct 06,2021: Celebrate Energy Efficiency Day with savings tools, simple tips from Georgia Power this fall

Sep 17,2021: Georgia Power's Ida storm teams home following safe, successful restoration

Sep 14,2021: Georgia Power names Doug Jenkins Vice President of West Region

Sep 13,2021: Georgia Power names Audrey King vice president of South Region

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and

business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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Sep 17, 2021: Georgia Power's Ida storm teams home following safe, successful restoration

Sep 14, 2021: Georgia Power names Doug Jenkins Vice President of West Region

Sep 13, 2021: Georgia Power names Audrey King vice president of South Region

Aug 30, 2021: Georgia Power crews to assist Mississippi Power with Hurricane Ida storm restoration

Aug 26, 2021: Georgia Power drives state forward with sustainable, electrified transportation network

Aug 23, 2021: Georgia Power names Aaron Abramovitz executive vice president, chief financial officer and treasurer

Aug 17, 2021: Georgia Power crews responding to scattered outages as remnants of Tropical Storm Fred bring heavy rains, gusty winds to state

Aug 16, 2021: Georgia Power offers tips and outage resources for customers ahead of expected impacts from Tropical Storm Fred

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