

# Genting Hong Kong Ltd (678) - Financial and Strategic SWOT Analysis Review

<https://marketpublishers.com/r/GF0547EDABCEN.html>

Date: June 2021

Pages: 35

Price: US\$ 125.00 (Single User License)

ID: GF0547EDABCEN

## Abstracts

Genting Hong Kong Ltd (678) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Genting Hong Kong Ltd (Genting), formerly known as Star Cruises Ltd is a leisure, entertainment and hospitality company that primarily involves in the cruise business. The company carries out the land and sea-based cruise operations under the brands Star Cruises, Dream Cruises, and Crystal Cruises. It also owns and operates German shipyards Lloyd Werft and MV Werften, a trademark for nightlife Zouk, and Resorts World Manila ("RWM"), an associate of Genting Hong Kong. Mv Werften builds large-scale mega-ships for the Company while Lloyd Werft operates shipyard and offers new building, conversion and maintenance services for ships. The company provides its cruise services across Australia, China, Germany, India, Indonesia, Japan, Malaysia, the Netherlands, the Philippines, Singapore, Sweden, Taiwan, the UK, and the US. Genting is headquartered in Kowloon, Hong Kong.

## Genting Hong Kong Ltd Key Recent Developments

Feb 10,2020: Coronavirus: Hong Kong lifts quarantine on World Dream

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Genting Hong Kong Ltd - Key Facts  
Genting Hong Kong Ltd - Key Employees  
Genting Hong Kong Ltd - Key Employee Biographies  
Genting Hong Kong Ltd - Major Products and Services  
Genting Hong Kong Ltd - History  
Genting Hong Kong Ltd - Company Statement  
Genting Hong Kong Ltd - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Genting Hong Kong Ltd - Business Description  
Business Segment: Cruise and Cruise Related Activities  
Overview  
Performance  
Business Segment: Non-cruise activities  
Overview  
Performance  
Business Segment: Shipyard Operations  
Overview  
Performance  
Geographical Segment: America  
Performance  
Geographical Segment: Asia Pacific  
Target Markets  
Performance  
Geographical Segment: Europe  
Performance  
Geographical Segment: Others  
Performance  
Genting Hong Kong Ltd - SWOT Analysis  
SWOT Analysis - Overview  
Genting Hong Kong Ltd - Strengths

Genting Hong Kong Ltd - Weaknesses  
Genting Hong Kong Ltd - Opportunities  
Genting Hong Kong Ltd - Threats  
Genting Hong Kong Ltd - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios  
Performance Chart  
Financial Performance  
Financial Ratios - Interim Ratios  
Financial Ratios - Ratio Charts

### **SECTION 4 – COMPANY’S RECENT DEVELOPMENTS**

Feb 10, 2020: Coronavirus: Hong Kong lifts quarantine on World Dream

### **SECTION 5 – APPENDIX**

Methodology  
Ratio Definitions  
About GlobalData  
Contact Us  
Disclaimer

## List Of Tables

### LIST OF TABLES

Genting Hong Kong Ltd, Key Facts  
Genting Hong Kong Ltd, Key Employees  
Genting Hong Kong Ltd, Key Employee Biographies  
Genting Hong Kong Ltd, Major Products and Services  
Genting Hong Kong Ltd, History  
Genting Hong Kong Ltd, Other Locations  
Genting Hong Kong Ltd, Subsidiaries  
Genting Hong Kong Ltd, Key Competitors  
Genting Hong Kong Ltd, Ratios based on current share price  
Genting Hong Kong Ltd, Annual Ratios  
Genting Hong Kong Ltd, Annual Ratios (Cont...1)  
Genting Hong Kong Ltd, Interim Ratios  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## List Of Figures

### LIST OF FIGURES

Genting Hong Kong Ltd, Performance Chart (2016 - 2020)

Genting Hong Kong Ltd, Ratio Charts



## I would like to order

Product name: Genting Hong Kong Ltd (678) - Financial and Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/GF0547EDABCEN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF0547EDABCEN.html>