

Gentera SAB de CV (GENTERA) - Financial and Strategic SWOT Analysis Review

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Abstracts

Gentera SAB de CV (GENTERA) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Gentera SAB de CV (Gentera) is a bank holding company. It provides banking and financial services through its subsidiaries. The bank offers various consumer loans and direct life insurance policies to low-income individuals. It also offers working capital loans and credits to micro-entrepreneurs and small business owners. Gentera product portfolio includes credit finance for woman entrepreneurs, short-term merchant credit for businesses, business credit finance, and credit finance for the remodeling or maintenance of a house. It also provides insurance solutions as life insurance, health insurance, and property insurance. The company is headquartered in Mexico City, Mexico.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents

SECTION 1 - ABOUT THE COMPANY

Gentera SAB de CV - Key Facts
Gentera SAB de CV - Key Employees
Gentera SAB de CV - Key Employee Biographies
Gentera SAB de CV - Major Products and Services
Gentera SAB de CV - History
Gentera SAB de CV - Company Statement
Gentera SAB de CV - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Gentera SAB de CV - Business Description
Gentera SAB de CV - SWOT Analysis
SWOT Analysis - Overview
Gentera SAB de CV - Strengths
Gentera SAB de CV - Weaknesses
Gentera SAB de CV - Opportunities
Gentera SAB de CV - Threats
Gentera SAB de CV - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts

SECTION 4 – APPENDIX

Methodology
Ratio Definitions

[About GlobalData](#)

[Contact Us](#)

[Disclaimer](#)

List Of Tables

LIST OF TABLES

Gentera SAB de CV, Key Facts
Gentera SAB de CV, Key Employees
Gentera SAB de CV, Key Employee Biographies
Gentera SAB de CV, Major Products and Services
Gentera SAB de CV, History
Gentera SAB de CV, Other Locations
Gentera SAB de CV, Subsidiaries
Gentera SAB de CV, Key Competitors
Gentera SAB de CV, Ratios based on current share price
Gentera SAB de CV, Annual Ratios
Gentera SAB de CV, Annual Ratios (Cont...1)
Gentera SAB de CV, Interim Ratios
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

List Of Figures

LIST OF FIGURES

Gentera SAB de CV, Performance Chart (2016 - 2020)

Gentera SAB de CV, Ratio Charts

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