

# Generali Brasil Seguros S.A.: Company Profile and SWOT Analysis

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## **Abstracts**

#### **SYNOPSIS**

Timetric's 'Generali Brasil Seguros S.A.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Generali Brasil Seguros S.A.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### **SCOPE**

Examines and identifies key information and issues about 'Generali Brasil Seguros S.A.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.



The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'Generali Brasil Seguros S.A.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

Generali Brasil Seguros S.A. (Generali Brasil), a subsidiary of Assicurazioni Generali SpA, is an insurance company. The company offers a range of life and non-life insurance products catering to the requirements of individual and corporate clients in Brazil. Its portfolio of products includes auto insurance, residential insurance, education programs, individual and group life insurance, personal accident insurance, family protection plans, condominium insurance, engineering insurance, transport insurance, equipment insurance and general liability insurance. The company also provides claims related services to its customers. These products and services are offered through a network of branches and subsidiaries in major cities of Brazil. It is headquartered in Rio de Janeiro, Brazil.

The company reported net premium written of BRL441.2 million during FY2016, a decrease of 20.2% over FY2015. Its premium earned was BRL450 million in FY2016, representing a decline of 40.5% over FY2015.



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#### **COMPANIES MENTIONED**

Generali Brasil Seguros S.A.



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