

## General Cable Corporation (BGC) - Financial and Strategic SWOT Analysis Review

URL:	<a href="https://marketpublishers.com/r/G40D0B79AA1EN.html">https://marketpublishers.com/r/G40D0B79AA1EN.html</a>
Date:	August 1, 2017
Pages:	51
Price:	US\$ 125.00
ID:	G40D0B79AA1EN

General Cable Corporation (BGC) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

General Cable Corporation (General Cable) is a wire and cable manufacturer. The company carries out the development, designing, manufacturing, marketing and distribution of copper, aluminum and fiber optic wire and cable products for the energy, industrial, specialty, construction and communications markets. It also designs, integrates, and installs a turn-key basis for products including high and extra-high voltage terrestrial and submarine. General Cable manufactures and distributes rod mill wire and cable products in the US, Canada and other countries. It caters to automotive, commercial audio/video, construction, data communications distribution, electrical distribution, electronics distribution, energy, industrial automation, industrial distribution, military, mining, oil, gas and petrochemical, professional A/V and broadcast, renewables, telecommunication and transit sectors. The company sells its products worldwide through an established network of sales offices and regional distribution centers throughout the world. General Cable is headquartered in Kentucky, the US.

### General Cable Corporation Key Recent Developments

Aug 02,2017: General Cable Reports Second Quarter 2017 Results

Aug 02,2017: General Cable reports net loss for Q2

May 03,2017: General Cable Reports First Quarter 2017 Results

Feb 14,2017: General Cable Appoints Shruti Singhal as New European Leader

Feb 13,2017: CTC Global and General Cable Expand Collaborative ACCC Conductor Partnership

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Table of Content

### SECTION 1 - ABOUT THE COMPANY

General Cable Corporation - Key Facts  
General Cable Corporation - Key Employees  
General Cable Corporation - Key Employee Biographies  
General Cable Corporation - Major Products and Services  
General Cable Corporation - History  
General Cable Corporation - Company Statement  
General Cable Corporation - Locations And Subsidiaries  
Head Office

Other Locations & Subsidiaries

## **SECTION 2 – COMPANY ANALYSIS**

General Cable Corporation - Business Description  
General Cable Corporation - Corporate Strategy  
General Cable Corporation - SWOT Analysis  
SWOT Analysis - Overview  
General Cable Corporation - Strengths  
General Cable Corporation - Weaknesses  
General Cable Corporation - Opportunities  
General Cable Corporation - Threats  
General Cable Corporation - Key Competitors

## **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios  
Performance Chart  
Financial Performance  
Financial Ratios - Interim Ratios  
Financial Ratios - Ratio Charts  
General Cable Corporation, Recent Deals Summary

## **SECTION 4 – COMPANY'S RECENT DEVELOPMENTS**

May 03, 2017: General Cable Reports First Quarter 2017 Results  
Feb 14, 2017: General Cable Appoints Shruti Singhal as New European Leader  
Feb 13, 2017: CTC Global and General Cable Expand Collaborative ACCC Conductor Partnership  
Feb 08, 2017: General Cable Reports Fourth Quarter 2016 Results  
Jan 05, 2017: General Cable Appoints Juan Picon as New North America Leader  
Nov 02, 2016: General Cable Reports Third Quarter 2016 Results  
Aug 30, 2016: General Cable Announces New Chief Human Resources Officer  
Aug 18, 2016: General Cable Announces Leadership Changes in the Americas  
Aug 03, 2016: General Cable Reports Second Quarter 2016 Results  
Apr 27, 2016: General Cable Reports First Quarter 2016 Results

## **SECTION 5 – APPENDIX**

Methodology  
Ratio Definitions  
About GlobalData  
Contact Us  
Disclaimer

## **LIST OF TABLES**

General Cable Corporation, Key Facts  
General Cable Corporation, Key Employees  
General Cable Corporation, Key Employee Biographies  
General Cable Corporation, Major Products and Services  
General Cable Corporation, History  
General Cable Corporation, Other Locations  
General Cable Corporation, Subsidiaries  
General Cable Corporation, Key Competitors

General Cable Corporation, Ratios based on current share price  
General Cable Corporation, Annual Ratios  
General Cable Corporation, Annual Ratios (Cont.1)  
General Cable Corporation, Annual Ratios (Cont.2)  
General Cable Corporation, Interim Ratios  
General Cable Corporation, Recent Deals Summary  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

### **LIST OF FIGURES**

General Cable Corporation, Performance Chart (2012 - 2016)  
General Cable Corporation, Ratio Charts

### **COMPANIES MENTIONED**

Superior Essex Inc.  
Sumitomo Electric Industries, Ltd.  
Standard Motor Products Inc  
Southwire Company, LLC  
Prysmian Cables and System USA, LLC  
Optical Cable Corporation  
Nexans S.A.  
Encore Wire Corporation  
Coleman Cable Inc  
Belden Inc.

### I would like to order:

**Product name:** General Cable Corporation (BGC) - Financial and Strategic SWOT Analysis Review  
**Product link:** <https://marketpublishers.com/r/G40D0B79AA1EN.html>  
**Product ID:** G40D0B79AA1EN  
**Price:** US\$ 125.00 (Single User License / Electronic Delivery)

*If you want to order Corporate License or Hard Copy, please, contact our Customer Service: [office@marketpublishers.com](mailto:office@marketpublishers.com)*

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/G40D0B79AA1EN.html>

### To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
E-mail:  
Company:  
Address:  
City:  
Zip/Post Code:  
Country:  
Tel:  
Fax:  
Your message:

\* All fields are required

Customer Signature \_\_\_\_\_

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at [https://marketpublishers.com/docs/terms\\_conditions.html](https://marketpublishers.com/docs/terms_conditions.html)

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**