

# Geisinger - Strategic SWOT Analysis Review

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## Abstracts

Geisinger - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Geisinger formerly, Geisinger Health System is an integrated health services organization that provides medical and surgical specialties and sub-specialties and related health services. It offers medical services for patients related to cardiology, ENT, gastroenterology, gynecology, cancer, obstetrics, ophthalmology, orthopedics and pediatrics, infectious diseases, among others. The organization also provides Life Flight regional helicopter ambulance services. Geisinger serves residents across several counties in central, south-central and northeast Pennsylvania; and southern New Jersey. The organization also offers medical education, research and community services. Geisinger is headquartered in Danville, Pennsylvania, the US.

### Geisinger Key Recent Developments

Aug 20,2021: Geisinger announces \$10 million project to bring updated emergency department to Shamokin area

Aug 19,2021: Geisinger introduces customizable zero-interest payment plans for out-of-pocket medical expenses

May 20,2021: Geisinger runner-up in national AI Health Outcomes Challenge

Apr 29,2021: Geisinger awarded \$3.6 million to study genetics of cancer

Mar 31,2021: Geisinger Health, Acadia partner to build new facilities in Pennsylvania

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the

company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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Apr 29, 2021: Geisinger awarded \$3.6 million to study genetics of cancer

Mar 31, 2021: Geisinger Health, Acadia partner to build new facilities in Pennsylvania

Mar 30, 2021: Acadia Healthcare forms joint venture with Geisinger to build two state-of-the-art behavioral health facilities in Northeastern and Central Pennsylvania

Feb 02, 2021: Geisinger and Children's Hospital of Philadelphia announce affiliation agreement

Dec 18, 2020: Geisinger begins providing COVID-19 vaccines to front-line health care heroes

Nov 18, 2020: Geisinger partners with Nym Health to launch autonomous coding technology

Sep 28, 2020: Geisinger announces appointments on Geisinger Commonwealth School of Medicine, Affiliate Boards of Directors

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