

# GE Healthcare - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/GEFBC6351A7EN.html>

Date: August 2021

Pages: 58

Price: US\$ 125.00 (Single User License)

ID: GEFBC6351A7EN

## Abstracts

GE Healthcare - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

GE Healthcare, a business unit of General Electric Company, is a global medical device provider that designs, develops, manufactures and distributes diagnostic imaging and clinical systems; products and services for drug discovery, biopharmaceutical manufacturing and cellular technologies; imaging agents used during medical scanning procedures; and a range of healthcare IT solutions. GE Healthcare also provides services such as performance improvement and performance solutions services, computerized data management and remote diagnostic and repair services of medical equipment manufactured by the company and others. The company conducts its operations across the world through subsidiaries and affiliates. GE Healthcare is headquartered in Chicago, Illinois, the US.

## GE Healthcare Key Recent Developments

Aug 10,2021: GE Healthcare partners AWS to offer AI imaging solutions to hospitals

Jul 09,2021: GE Healthcare to offer end-to-end deep learning solutions with Spectronic Medical to improve accuracy for radiation oncology treatment

Jul 06,2021: GE Healthcare and SOPHiA partner to develop AI-driven cancer solutions

Jun 30,2021: GE Healthcare partners with the Ministry of Health of the Democratic Republic of Congo to help efforts to fight COVID-19

Jun 24,2021: GE Healthcare and Wayra select five AI-led healthtech start-ups for first Edison accelerator

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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