

# **GE Aviation: Aerospace and Defense - Company Profile and SWOT Analysis**

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## **Abstracts**

### **SUMMARY**

SDI's 'GE Aviation: Aerospace and Defense - Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, mergers and acquisitions, recent developments, key employees as well as company locations and subsidiaries.

### **KEY FINDINGS**

This report is a crucial resource for industry executives and anyone looking to access key information about 'GE Aviation'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. SDI strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### **SYNOPSIS**

GE Aviation (GE Aviation), an operating subsidiary of General Electric Company, offers a range of aircraft engines and related services to military and commercial customers. The company manufactures jet, turboprop and turboshaft engines, and related replacement parts for commercial and military aircraft. It also develops aerospace systems and equipment, which include platform computing systems, power generation and distribution products, mechanical actuation products and landing gear, and various

engine components. The company provides repair and maintenance services for all categories of aircraft. Its engines are used in wide range of commercial and military aircraft, including executive and regional aircraft, fighters, bombers and surveillance aircraft, and marine applications. The company's operation are span across the US, Europe, Asia, Americas, and Middle East and Africa. GE Aviation is headquartered in Cincinnati, Ohio, the US.

In September 2015, the company and Qantas Group have signed a agreement for GE's Flight Efficiency Services. This agreement may increase its operations in Asia Pacific region.

This business intelligence report presents the key company information, essential to understanding industry challenges and competitors.

The SWOT analysis identifies the company's strengths, weaknesses, opportunities for growth and threats. The key competitors are dissected alongside the larger challenges that the industry is facing.

The company profile relays all current information about the business operations, including key employees, major products and services, company history, locations and subsidiaries alongside a supporting statement from the Chairman and Managing Director.

## **REASONS TO BUY**

Quickly enhance your understanding of 'GE Aviation'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

GE Aviation (GE Aviation), an operating subsidiary of General Electric Company, offers a range of aircraft engines and related services to military and commercial customers. The company manufactures jet, turboprop and turboshaft engines, and related replacement parts for commercial and military aircraft. It also develops aerospace systems and equipment, which include platform computing systems, power generation and distribution products, mechanical actuation products and landing gear, and various engine components. The company provides repair and maintenance services for all categories of aircraft. Its engines are used in wide range of commercial and military aircraft, including executive and regional aircraft, fighters, bombers and surveillance aircraft, and marine applications. The company's operation are span across the US, Europe, Asia, Americas, and Middle East and Africa. GE Aviation is headquartered in Cincinnati, Ohio, the US.

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### COMPANIES MENTIONED

GE Aviation

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