

The Future of the Syrups and Spreads Market in Spain to 2020

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SUMMARY

Canadean's report, 'The Future of the Syrups and Spreads Market in Spain to 2020' provides detailed market and segment level data on the consumption of Syrups and Spreads in Spain. The report provides historic, forecast and growth patterns by country to 2020.

SYNOPSIS

This report delivers an extensive overview of the Syrups and Spreads intake in Spain. It also acts as an essential tool to companies active across the value chain and to the new entrants by enabling them to capitalize the opportunities and develop business strategies. It also helps the companies to better understand the trends of Syrups and Spreads market to seize opportunities and formulate crucial business strategies

WITH THIS REPORT, YOU WILL GET ACCESS TO:

- Value and volume consumption trends of the market, including categories 'Jams', 'Jellies and Preserves', 'Molasses', 'Savoury Spreads', 'Sweet Spreads' and 'Syrups'.
- Value terms for the top 10 brands of each of the categories described above from 2012 through 2015.
- Distribution channel data provided from 2012-2015
- Detailed segmentation of categories (where available) for 'Jams', 'Jellies and Preserves', 'Molasses', 'Savoury Spreads', 'Sweet Spreads' and 'Syrups'.

REASONS TO BUY

- Get access to authoritative and granular data on the syrups and spreads market and fills the gaps in reader's understanding of trends and the components of change behind them.
- Enhance your understanding of the market to update your strategic and tactical plans based on volume and value changes, brand dynamics and distribution trends.
- Analyze the components of change in the market by looking at historic and future growth patterns, including the effects of consumer's behavior and types of products chosen by consumers.
- Use the data to understand future patterns of the market trends from winners and losers to category dynamics and thereby quickly and easily identify the key areas in which you want to compete in the future.

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