

Future of Bathroom Products in France to 2015: Market Profile

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Synopsis

- Market size and forecast of the French interior Bathroom Products industry.
- Current, historic and forecast value and trends of the individual product categories.
- Description of distribution channels and user markets for the interior products industry.
- Details of the top interior product companies in France

Summary

Future of Bathroom Products in France to 2015: Market Profile provides detailed market, category and company-specific insights into the operating environment for interior products manufacturers and retailers. This report is an essential read for anyone involved in operations or analysis of the interior product value chain, including product manufacturers, retailers, interior designers, raw material suppliers and industry analysts. The report is designed to provide a broad understanding of the interior products industry and specific detail on the performance of the key product categories. The report provides an indispensable source of market size, distribution and end-user segmentation analysis covering the French interior products industry.

Scope

- Historical values for the interior Bathroom Products industry for 2006-10 and forecast figures for 2011-15
- Supporting text on individual markets and values for categories for 2006-10 and forecasts till 2015
- Analysis of production, trade, distribution and consumption dynamics
- Porter's Five Forces analysis of the competitive landscapes for manufacturers & retailers
- Profiles of top interior product manufacturers and retailers in France

Reasons To Buy

- This report will help to inform your strategic business decisions using strong historic and forecast market sizing data
- This report will help you to understand manufacturing, trade, retail and demand-side dynamics of the French interior products market highlighting key market trends and growth opportunities
- This report will help you to assess the competitive dynamics of bathroom products in the interior product manufacturing and retail sectors

Table of Content

1 INTRODUCTION

1.1 What is this Report About?

1.2 Definitions

1.3 Summary Methodology

2 INTERIOR PRODUCTS MARKET ATTRACTIVENESS

2.1 Interior Products Demand Market Size and Forecast

2.1.1 Interior Products Demand - Market Forecast

2.1.2 Interior Products Market Size, Total

2.1.3 Interior Products Demand by Product Category

2.1.4 Interior Product Demand Analysis by End User

2.1.5 Interior Product Analysis by Distribution Channel

2.2 Market Trends and Key Drivers

2.3 Benchmarking with Key European Markets

3 BATHROOM PRODUCTS

3.1 Demand Dynamics and Forecast of Bathroom Products

3.1.1 Bathroom Products Market Size

3.1.2 Bathroom Products Analysis by Product Segment

3.1.3 Bathroom Products Analysis by End User

3.1.4 Bathroom Products Analysis by Distribution Channel

3.2 Bathroom Products Production Dynamics

3.3 Bathroom Products Imports and Exports

3.4 Bathroom Products Key Trends and Drivers

4 COMPETITIVE LANDSCAPE AND STRATEGIC INSIGHTS

4.1 Competitive Landscape - Manufacturing

4.2 Key Manufacturing Companies

4.3 Claude Anne de Solène Sàrl - Company Overview

4.3.1 Claude Anne de Solène Sàrl - Key Facts

4.3.2 Claude Anne de Solène Sàrl - Main Products and Services

4.3.3 Claude Anne de Solène Sàrl - Major Competitors

4.3.4 Claude Anne de Solène Sàrl - Key Employees

4.4 Gautier France SA - Company Overview

4.4.1 Gautier France SA - Key Facts

4.4.2 Gautier France SA - Main Products and Services

4.4.3 Gautier France SA - Main Competitors

4.4.4 Gautier France SA - Key Employees

4.5 Meubles Demeyere SA - Company Overview

4.5.1 Meubles Demeyere SA - Key Facts

4.5.2 Meubles Demeyere SA - Main Products and Services

4.5.3 Meubles Demeyere SA - Major Competitors

4.5.4 Meubles Demeyere SA - Key Employees

4.6 V33 Group - Company Overview

4.6.1 V33 Group - Key Facts

4.6.2 V33 Group - Major Products and Services

4.6.3 V33 Group - Major Competitors

4.6.4 V33 Group - Key Employees

4.7 Arc International- Company Overview

4.7.1 Arc International- Key Facts

4.7.2 Arc International - Main Products and Services

4.7.3 Arc International - Main Competitors

4.7.4 Arc International - Key Employees

4.8 Key Retailing Companies

4.9 Key Retailing Companies

4.1 Conforama Holding SA - Company Overview

- 4.10.1 Conforama Holding SA - Key Facts
- 4.10.2 Conforama Holding SA - Main Products and Services
- 4.10.3 Conforama Holding SA - Major Competitors

4.11 Leroy Merlin SA - Company Overview

- 4.11.1 Leroy Merlin SA - Key Facts
- 4.11.2 Leroy Merlin SA - Main Products and Services
- 4.11.3 Leroy Merlin SA - Major Competitors
- 4.11.4 Leroy Merlin SA - Key Employees

4.12 Roche Bobois International - Company Overview

- 4.12.1 Roche Bobois International - Key Facts
- 4.12.2 Roche Bobois International - Main Products and Services
- 4.12.3 Roche Bobois International - Main Competitors
- 4.12.4 Roche Bobois International - Key Employees

4.13 Bricorama SA - Company Overview

- 4.13.1 Bricorama SA - Key Facts
- 4.13.2 Bricorama SA - Main Products and Services
- 4.13.3 Bricorama SA - Major Competitors
- 4.13.4 Bricorama SA - Key Employees

4.14 Castorama Dubois Investissements SCA - Company Overview

- 4.14.1 Castorama Dubois Investissements SCA - Key Facts
- 4.14.2 Castorama Dubois Investissements SCA - Main Products and Services
- 4.14.3 Castorama Dubois Investissements SCA - Major Competitors
- 4.14.4 Castorama Dubois Investissements SCA - Key Employees

5 APPENDIX

5.1 About World Market Intelligence

5.2 Disclaimer

LIST OF TABLES

Table 1: World Market Intelligence Distribution Channel Definitions

Table 2: World Market Intelligence Interior Products Definitions

Table 3: French Interior Products Market Size, 2006-2010

Table 4: French Interior Products Demand Forecast, 2010-2015

Table 5: French Interior Products Demand by Product Category (EUR Million), 2006-2010

Table 6: French Interior Products Demand by Product Category (US\$ Million), 2006-2010

Table 7: French Interior Products Demand Forecast by Product Category (EUR Million), 2010-2015

Table 8: French Interior Products Demand Forecast by Product Category (US\$ Million), 2010-2015

Table 9: French Interior Products Demand by End User (EUR Million), 2006-2010

Table 10: French Interior Products Demand by End User (US\$ Million), 2006-2010

Table 11: French Interior Products Demand Forecast by End User (EUR Million), 2010-2015

Table 12: French Interior Products Demand Forecast by End User (US\$ Million), 2010-2015

Table 13: French Interior Products Distribution by Channel (EUR Million), 2006-2010

Table 14: French Interior Products Distribution by Channel (US\$ Million), 2006-2010

Table 15: French Interior Products Distribution Forecast by Channel (EUR Million), 2010-2015

Table 16: French Interior Products Distribution Forecast by Channel (US\$ Million), 2010-2015

Table 17: French Bathroom Products Market Size, 2006-2010

Table 18: French Bathroom Products Market Size Forecast, 2010-2015

Table 19: French Bathroom Products Demand by Segments (EUR Million), 2006-2010

Table 20: French Bathroom Products Demand by Segments (US\$ Million), 2006-2010

Table 21: French Bathroom Products Demand by Segment Forecast (EUR Million), 2010-2015

Table 22: French Bathroom Products Demand by Segment Forecast (US\$ Million), 2010-2015

Table 23: French Bathroom Products Demand by End User (EUR Million), 2006-2010

Table 24: French Bathroom Products Demand by End User (US\$ Million), 2006-2010

Table 25: French Bathroom Products Demand by End User Forecast (EUR Million), 2010-2015

Table 26: French Bathroom Products Demand by End User Forecast (US\$ Million), 2010-2015

Table 27: French Bathroom Products Distribution (EUR Million), 2006-2010

Table 28: French Bathroom Products Distribution (US\$ Million), 2006-2010

Table 29: French Bathroom Products Distribution Forecast (EUR Million), 2010-2015

Table 30: French Bathroom Products Distribution Forecast (US\$ Million), 2010-2015

Table 31: French Bathroom Products Domestic Production, 2006-2010

Table 32: French Bathroom Products Domestic Production Forecast, 2010-2015

Table 33: French Bathroom Products Imports, 2006-2010

Table 34: French Bathroom Products Imports Forecast, 2010-2015

Table 35: French Bathroom Products Exports, 2006-2010

Table 36: French Bathroom Products Exports Forecast, 2010-2015

Table 37: French Interior Products Market - Leading Manufacturers

Table 38: Claude Anne de Solène Sàrl, Key Facts

Table 39: Claude Anne de Solène Sàrl, Main Products and Services

Table 40: Claude Anne de Solène Sàrl, Key Employees

Table 41: Gautier France SA, Key Facts

Table 42: Gautier France SA, Main Products and Services

Table 43: Gautier France SA, Key Employees

Table 44: Meubles Demeyere SA, Key Facts

Table 45: Meubles Demeyere SA, Main Products and Services

Table 46: Meubles Demeyere SA, Key Employees

Table 47: V33 Group, Key Facts

Table 48: V33 Group, Major Products and Services

Table 49: V33 Group, Key Employees

Table 50: Arc International, Key Facts

Table 51: Arc International, Main Products and Services

Table 52: Arc International, Key Employees

Table 53: French Interior Products Market - Leading Retailers

Table 54: Conforama Holding SA, Key Facts

Table 55: Conforama Holding SA, Main Products and Services

Table 56: Leroy Merlin SA, Key Facts

Table 57: Leroy Merlin SA, Main Products and Services

Table 58: Leroy Merlin SA, Key Employees

Table 59: Roche Bobois International, Key Facts

Table 60: Roche Bobois International, Main Products and Services

Table 61: Roche Bobois International, Key Employees

Table 62: Bricorama SA, Key Facts

Table 63: Bricorama SA, Main Products and Services

Table 64: Bricorama SA, Key Employees

Table 65: Castorama Dubois Investissements SCA, Key Facts

Table 66: Castorama Dubois Investissements SCA, Main Products and Services

Table 67: Castorama Dubois Investissements SCA, Key Employees

LIST OF FIGURES

Figure 1: French Interior Products Market Size, 2006-2010

Figure 2: French Interior Products Demand Forecast, 2010-2015

Figure 3: French Interior Products Demand by Product Category (%), 2006-2010

Figure 4: French Interior Products Demand Forecast by Product Category (%), 2010-2015

Figure 5: French Interior Products Demand by End User (%), 2006-2010

Figure 6: French Interior Products Demand Forecast by End User (%), 2010-2015

Figure 7: French Interior Products Distribution by Channel (US\$ Million), 2006-2010

- Figure 8: French Interior Products Distribution Forecast by Channel (%), 2010-2015
- Figure 9: French Benchmarked With Key European Markets, 2006-2015
- Figure 10: French Bathroom Products Market Size, 2006-2010
- Figure 11: French Bathroom Products Market Size Forecast, 2010-2015
- Figure 12: French Bathroom Products Demand by Segments (%), 2006-2010
- Figure 13: French Bathroom Products Demand by Segment Forecast (%), 2010-2015
- Figure 14: French Bathroom Products Demand by End User (%), 2006-2010
- Figure 15: French Bathroom Products Demand by End User Forecast (%), 2010-2015
- Figure 16: French Bathroom Products Distribution (%), 2006-2010
- Figure 17: French Bathroom Products Distribution Forecast (%), 2010-2015
- Figure 18: French Bathroom Products Domestic Production, 2006-2010
- Figure 19: French Bathroom Products Domestic Production Forecast, 2010-2015
- Figure 20: French Bathroom Products Imports, 2006-2010
- Figure 21: French Bathroom Products Imports Forecast, 2010-2015
- Figure 22: French Bathroom Products Exports, 2006-2010
- Figure 23: French Bathroom Products Exports Forecast, 2010-2015

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