

# FUJIFILM Medical Systems USA Inc - Strategic SWOT Analysis Review

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## Abstracts

FUJIFILM Medical Systems USA Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

FUJIFILM Medical Systems USA Inc (Fujifilm Medical), a subsidiary of FUJIFILM Holdings America Corp, is a provider of medical imaging and information products and technologies for the diagnostic imaging markets. The company's products and technologies find application in acquiring, processing, managing and storing diagnostic images and related data. Fujifilm Medical's offers major products include radiology systems, cardiovascular systems, direct radiography (DR) systems, computed radiology (CR) systems (digital X-ray), endoscopes, digital mammography systems, and ultrasound systems. It also provides education and technical support services. The company has presence in North America, South America, Europe and Asia Pacific. Fujifilm Medical is headquartered in Lexington, Massachusetts, the US.

## FUJIFILM Medical Systems USA Inc Key Recent Developments

Mar 25,2021: United Digestive selects Fujifilm Medical Systems as exclusive vendor of choice to offer enhanced endoscopic services to its patients

Jan 06,2021: Fujifilm Systems integration technology selected for Premier contract

Dec 17,2020: Fujifilm announces CT partnership with leading urology group  
UroPartners

Dec 07,2020: Fujifilm earns FDA "Breakthrough Device" Designation for Endosurgical image enhancement technology

Jul 15,2020: Fujifilm integrates FUJIFILM Medical Systems U.S.A and FUJIFILM new development U.S.A to strengthen industry-leading endosurgical solutions

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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Jan 06, 2021: Fujifilm Systems integration technology selected for Premier contract  
Dec 17, 2020: Fujifilm announces CT partnership with leading urology group

## UroPartners

Jul 15, 2020: Fujifilm integrates FUJIFILM Medical Systems U.S.A and FUJIFILM new development U.S.A to strengthen industry-leading endosurgical solutions

Jul 01, 2020: Fujifilm signs Avigan licensing deal with Dr Reddy's and GRA

May 21, 2020: Fujifilm supports growing volume, optimizes operations for three new organizations with Synapse EIS

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