

# Fujifilm Corp - Strategic SWOT Analysis Review

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## Abstracts

Fujifilm Corp - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Fujifilm Corp (Fujifilm) is a provider of imaging and information solutions. The company's product portfolio includes color films, optical devices, digital cameras, photofinishing equipment and color paper, chemicals and services for photofinishing, functional materials, graphic systems, recording media, electronic materials and industrial products, and office printers. Fujifilm business products include medical systems, graphic systems, photofinishing products, motion picture products, optical devices, recording media, industrial products, semiconductor materials and biomaterials. It sells its products to individual consumers and business enterprises. The company operates its business through subsidiaries across the Americas, Europe, the Middle East and Africa, and Asia-Pacific. Fujifilm is headquartered in Tokyo, Japan.

### Fujifilm Corp Key Recent Developments

Jun 29,2021: \$850 Million USD (?90 Billion Yen) investment in FUJIFILM Diosynth Biotechnologies to add additional development and manufacturing capacity

Mar 31,2021: Fujifilm makes change of chairman and president

Mar 18,2021: Fujifilm selects North Carolina as the location to build the largest cell culture biopharmaceutical CDMO facility in North America

Jan 25,2021: Fujifilm opens a medical screening center focusing on cancer screening in India

Jan 14,2021: Fujifilm and the Center for Advanced Biological Innovation and Manufacturing announce \$76M in funding for manufacturing and innovation center

### Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are

incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Fujifilm Corp - Key Facts  
Fujifilm Corp - Key Employees  
Fujifilm Corp - Key Employee Biographies  
Fujifilm Corp - Major Products and Services  
Fujifilm Corp - History  
Fujifilm Corp - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries  
Joint Venture

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Fujifilm Corp - Business Description  
Fujifilm Corp - SWOT Analysis  
SWOT Analysis - Overview  
Fujifilm Corp - Strengths  
Fujifilm Corp - Weaknesses  
Fujifilm Corp - Opportunities  
Fujifilm Corp - Threats  
Fujifilm Corp - Key Competitors  
Fujifilm Corp, Recent Deals Summary

### **SECTION 3 – COMPANY’S RECENT DEVELOPMENTS**

Jun 29, 2021: \$850 Million USD (?90 Billion Yen) investment in FUJIFILM Diosynth Biotechnologies to add additional development and manufacturing capacity  
Mar 31, 2021: Fujifilm makes change of chairman and president  
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Jan 25, 2021: Fujifilm opens a medical screening center focusing on cancer screening in India  
Jan 14, 2021: Fujifilm and the Center for Advanced Biological Innovation and Manufacturing announce \$76M in funding for manufacturing and innovation center  
Jan 07, 2021: Fujifilm to invest over 200 billion yen (2 billion USD) to establish new

large-scale cell culture manufacturing site for biopharmaceuticals in the U.S.A.

Jan 04, 2021: Fujifilm to invest \$40 million to establish a new state-of-the-art viral vector and advanced therapy process development and manufacturing facility

Dec 17, 2020: Fujifilm applies for manufacturing and marketing approval for a SARS-CoV-2 antigen test kit using silver amplification immunochromatography method

Oct 12, 2020: Fujifilm starts a clinical investigation in Europe on FF-37101, a bone grafting material useful for bone regeneration

Oct 07, 2020: Fujifilm to expand its viral vector CDMO services to Europe

## **SECTION 4 – APPENDIX**

Methodology

About GlobalData

Contact Us

Disclaimer

## List Of Tables

### LIST OF TABLES

Fujifilm Corp, Key Facts  
Fujifilm Corp, Key Employees  
Fujifilm Corp, Key Employee Biographies  
Fujifilm Corp, Major Products and Services  
Fujifilm Corp, History  
Fujifilm Corp, Other Locations  
Fujifilm Corp, Subsidiaries  
Fujifilm Corp, Joint Venture  
Fujifilm Corp, Key Competitors  
Fujifilm Corp, Recent Deals Summary

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