

Fubon Insurance Co Ltd - Strategic SWOT Analysis Review

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Abstracts

Fubon Insurance Co Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Fubon Insurance Co Ltd (Fubon Insurance), a subsidiary of Fubon Financial Holding Co Ltd., is a provider of property and casualty insurance products and related services. It offers insurance products for property, engineering, marine cargo, liability, money, employers liability, golf, and fidelity guarantee vehicle, personal accident, home and travel. It also offers aviation insurance, fire insurance, general accident insurance, health insurance, hull insurance, and surety bond insurance. It also provides claim services. Fubon Insurance markets its products through its subsidiaries in Vietnam and China and insurance brokerage units in the Philippines. Fubon Insurance is headquartered at Taipei, Taiwan.

The company reported direct written premium of TWD45,059 million for the fiscal year ended December 2020 (FY2020), an increase of 7.7% over that in FY2019. Its net written premium was TWD35,233 million in FY2020, an increase of 6.5% over that in FY2019.

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Contents

SECTION 1 - ABOUT THE COMPANY

Fubon Insurance Co Ltd - Key Facts
Fubon Insurance Co Ltd - Key Employees
Fubon Insurance Co Ltd - Major Products and Services
Fubon Insurance Co Ltd - History
Fubon Insurance Co Ltd - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Fubon Insurance Co Ltd - Business Description
Fubon Insurance Co Ltd - Corporate Strategy
Fubon Insurance Co Ltd - SWOT Analysis
SWOT Analysis - Overview
Fubon Insurance Co Ltd - Strengths
Fubon Insurance Co Ltd - Weaknesses
Fubon Insurance Co Ltd - Opportunities
Fubon Insurance Co Ltd - Threats
Fubon Insurance Co Ltd - Key Competitors

SECTION 3 – APPENDIX

Methodology
About GlobalData
Contact Us
Disclaimer

List Of Tables

LIST OF TABLES

- Fubon Insurance Co Ltd, Key Facts
- Fubon Insurance Co Ltd, Key Employees
- Fubon Insurance Co Ltd, Major Products and Services
- Fubon Insurance Co Ltd, History
- Fubon Insurance Co Ltd, Subsidiaries
- Fubon Insurance Co Ltd, Key Competitors

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