

Franz Haniel & Cie. GmbH - Strategic SWOT Analysis Review

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Abstracts

Franz Haniel & Cie. GmbH - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Franz Haniel & Cie. GmbH (Haniel) is an investment holding company. It manages a diversified portfolio of businesses and configures the framework of activities for the operating divisions. The company develops and manufactures a range of woven and knitted mattress textiles and also processes raw materials for the stainless steel industry. It offers full-service vendor for washroom hygiene products, dust control mats, workwear and textile services, and B2B direct marketing specialist services. Haniel offers these services through various divisions including CWS, ELG, TAKKT, Rovema, Emma, Optimar, Ceconomy, and BekaertDeslee. The company also has established presence in the global retail market through its Emma-The sleep mattress company. Haniel is headquartered in Duisburg, Germany.

Franz Haniel & Cie. GmbH Key Recent Developments

May 06,2021: Aperam announces the signing of a Share Purchase Agreement with Franz Haniel & Cie. GmbH to acquire ELG

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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