

Franz Haniel & Cie. GmbH - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/FD0A3860069EN.html>

Date: August 2021

Pages: 23

Price: US\$ 125.00 (Single User License)

ID: FD0A3860069EN

Abstracts

Franz Haniel & Cie. GmbH - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Franz Haniel & Cie. GmbH (Haniel) is an investment holding company. It manages a diversified portfolio of businesses and configures the framework of activities for the operating divisions. The company develops and manufactures a range of woven and knitted mattress textiles and also processes raw materials for the stainless steel industry. It offers full-service vendor for washroom hygiene products, dust control mats, workwear and textile services, and B2B direct marketing specialist services. Haniel offers these services through various divisions including CWS, ELG, TAKKT, Rovema, Emma, Optimar, Ceconomy, and BekaertDeslee. The company also has established presence in the global retail market through its Emma-The sleep mattress company. Haniel is headquartered in Duisburg, Germany.

Franz Haniel & Cie. GmbH Key Recent Developments

May 06,2021: Aperam announces the signing of a Share Purchase Agreement with Franz Haniel & Cie. GmbH to acquire ELG

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Contents

SECTION 1 - ABOUT THE COMPANY

Franz Haniel & Cie. GmbH - Key Facts
Franz Haniel & Cie. GmbH - Key Employees
Franz Haniel & Cie. GmbH - Key Employee Biographies
Franz Haniel & Cie. GmbH - Major Products and Services
Franz Haniel & Cie. GmbH - History
Franz Haniel & Cie. GmbH - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Franz Haniel & Cie. GmbH - Business Description
Business Segment: Bekaert-Deslee
Overview
Performance
Key Stats
Business Segment: Ceconomy
Overview
Performance
Business Segment: CWS
Overview
Performance
Business Segment: EMMA
Overview
Performance
Key Stats
Business Segment: Holding Company and Other Companies
Performance
Business Segment: Optimar
Overview
Performance
Business Segment: Rovema
Overview
Performance

Business Segment: Takkt

Overview

Performance

Geographical Segment: Austria

Performance

Geographical Segment: Belgium

Performance

Geographical Segment: Germany

Performance

Geographical Segment: Norway

Performance

Geographical Segment: Other Countries

Performance

Geographical Segment: Switzerland

Performance

Geographical Segment: The Netherlands

Performance

Geographical Segment: The UK

Performance

Geographical Segment: The US

Performance

Franz Haniel & Cie. GmbH - SWOT Analysis

SWOT Analysis - Overview

Franz Haniel & Cie. GmbH - Strengths

Franz Haniel & Cie. GmbH - Weaknesses

Franz Haniel & Cie. GmbH - Opportunities

Franz Haniel & Cie. GmbH - Threats

Franz Haniel & Cie. GmbH - Key Competitors

SECTION 3 – APPENDIX

Methodology

About GlobalData

Contact Us

Disclaimer

List Of Tables

LIST OF TABLES

Franz Haniel & Cie. GmbH, Key Facts
Franz Haniel & Cie. GmbH, Key Employees
Franz Haniel & Cie. GmbH, Key Employee Biographies
Franz Haniel & Cie. GmbH, Major Products and Services
Franz Haniel & Cie. GmbH, History
Franz Haniel & Cie. GmbH, Subsidiaries
Franz Haniel & Cie. GmbH, Key Competitors

I would like to order

Product name: Franz Haniel & Cie. GmbH - Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/FD0A3860069EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FD0A3860069EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970