

# Fortum Corp (FORTUM) - Financial and Strategic SWOT Analysis Review

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## Abstracts

Fortum Corp (FORTUM) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Fortum Corp (Fortum) is a clean energy company, which generates, distributes and sells heat and electricity. The company undertakes operation and maintenance of power plants; and offers energy-related services. Fortum's operational assets include hydropower plants, condensing power plants, wind power plants, nuclear reactors and combined heat and power plants. It generates electricity from hydro, nuclear, natural gas, coal, biofuel, wind, solar, and waste derived fuels, among others. The company also offers district heating; nuclear safety and waste management services. It has operations in Estonia, Finland, Latvia, Poland, Russia, Lithuania, Norway and Sweden, among others. Fortum is headquartered in Espoo, Finland.

### Fortum Corp Key Recent Developments

Aug 16,2019: Fortum Loviisa power plant's annual outage 2019 to begin

Aug 12,2019: Plugsurfing and Jaguar Land Rover offer new charging subscriptions

Jun 27,2019: Fortum eNext signs first commercial deal in India to cut air emissions

Jun 26,2019: Fortum build the world's northernmost high-speed network

Jun 26,2019: Etteplan improves the efficiency of Fortum Hydro's documentation management with the help of artificial intelligence

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios

and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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Jun 26, 2019: Fortum build the world's northernmost high-speed network

Jun 26, 2019: Etteplan improves the efficiency of Fortum Hydro's documentation management with the help of artificial intelligence

Jun 17, 2019: Fortum wins a contract to build 5.6 MW of CSA-supported solar capacity in Russia

May 30, 2019: 1000 MW site joining Hanko Data Parks in Finland

May 28, 2019: Fortum appoints Anton Steen to lead Public Affairs in Sweden

May 27, 2019: Fortum plans new heat pump unit at Suomenoja power plant in Espoo

May 21, 2019: Vestas to supply V150-4.2 MW turbines for Fortum's first large-scale wind project in Finland

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### COMPANIES MENTIONED

Iberdrola SA

Electricite de France SA

E.ON SE

RWE AG

Orsted AS

Vattenfall AB

CEZ, AS

Engie SA

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