

Fortified Wine (Wines) Market in Asia-Pacific - Outlook to 2022: Market Size, Growth and Forecast Analytics

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Fortified Wine (Wines) Market in Asia-Pacific - Outlook to 2022: Market Size, Growth and Forecast Analytics

SUMMARY

Fortified Wine (Wines) Market in Asia-Pacific - Outlook to 2022: Market Size, Growth and Forecast Analytics is a broad level market review of Fortified Wine market of Asia-Pacific covering 5 Countries Australia, China, India, Japan and South Korea

Fortified Wine - Fortified wine is wine to which extra manufactured alcohol has been added, the most common being brandy. Includes Madeira, Port, Sherry, Vermouth and other fortified wines. Fortified means that it has an alcohol content by volume (ABV) of between 14% and 20%.

Fortified Wine market in Asia-Pacific registered a positive compound annual growth rate (CAGR) of 5.29% during the period 2012 to 2017 with a sales value of USD 1,019.28 Million in 2017, an increase of 9.74% over 2016. The market achieved its strongest performance in 2016, when it grew by 14.51% over its previous year and its weakest performance in 2013, when it fell by -2.57% over 2012. The fastest growing segment of the Fortified Wine market in Asia-Pacific between the year 2012 and 2017 was Vermouth which registered a CAGR of 11.89%. The weakest performing segment of the market was Sherry with a CAGR of -4.31%. In 2017 Vermouth segment in Asia-Pacific Fortified Wine market accounted for a major share of 67.15%, while Other Fortified Wine stood in second position representing 24.67% of the market's 2017 share.

The research handbook provides up-to-date market size data for period 2012-2017 and illustrative forecast to 2022 covering key market aspects like Sales Value and Volume for Fortified Wine and its variants Madeira, Other Fortified Wine, Port, Sherry & Vermouth.

Furthermore, the research handbook details overall market sales by Distribution Channel (Hypermarkets & Supermarkets, Convenience Stores, Department Stores, Dollar Stores, Variety Store, Cash & Carries and Warehouse clubs, eRetailers, Food & Drinks specialists, Drug stores & Pharmacies, Health & Beauty Stores, Other general retailers and others) where ever applicable.

The research handbook acts as an essential tool for companies active or planning to venture in to Asia-Pacific's Fortified Wine (Wines) market. The comprehensive statistics within the research handbook provides insight into the operating environment of the market and also ensures right business decision making based on historical trends and industry model based forecasting.

Sales Values in the handbook are depicted in USD (\$) and local currency of each country and Volumes are represented in M Liters.

Note: Certain content/sections in the research handbook may be removed or altered based on the availability and relevance of data.

SCOPE

- Overall Fortified Wine (Wines) market value and volume analytics with growth analysis from 2012 to 2022.
- Distribution channel sales analytics from 2014-2017.

REASONS TO BUY

- Get access to authoritative and granular data on the Fortified Wine (Wines) market and fill in the gaps in understanding of trends and the components of change behind them.
- Enhance your understanding of the market to update your strategic and tactical plans based on volume and value changes and distribution trends.
- Analyze the components of change in the market by looking at historic and future growth patterns.
- Use the data to understand future patterns of the market trends from winners and losers to category dynamics and thereby quickly and easily identify the key areas in which you want to compete in the future.

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