

# Forterra plc (FORT) - Financial and Strategic SWOT Analysis Review

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## Abstracts

Forterra plc (FORT) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Forterra plc (Forterra) is a manufacturer and distributor of building material. It offers masonry products such as bricks, blocks and bespoke products. Its product portfolio consists of clay bricks, blocks, aircrete and aggregate blocks, roofing and flue systems, and precast concrete walls. Forterra also offers beam and block flooring products, hollow core floors, precast concrete, concrete retaining walls, block paving, culverts, chimney and roofing solutions. It markets its products under various brands such as London Brick, Thermalite, Conbloc, Jetfloor, Ecostock Brick, Bison Precast, Cradley, Butterley, Formpave and Red Bank. The company serves housebuilders, builders' merchants, specialized brick merchants, and other distributors. The company manages its business operations through a network of production facilities in the UK. Forterra is headquartered in Northampton, England, the UK.

### Forterra plc Key Recent Developments

Mar 17,2021: Our CCS feasibility study at Padeswood gets green light as HyNet North West receives funding

Feb 18,2020: MPA wins ?6.02 million BEIS award for ground-breaking fuel switching decarbonisation demonstration projects

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios

and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Forterra plc - Key Facts  
Forterra plc - Key Employees  
Forterra plc - Key Employee Biographies  
Forterra plc - Major Products and Services  
Forterra plc - History  
Forterra plc - Company Statement  
Forterra plc - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Forterra plc - Business Description  
Business Segment: Bespoke Products  
Overview  
Performance  
Key Stats  
Business Segment: Bricks and Blocks  
Overview  
Performance  
Key Stats  
Forterra plc - SWOT Analysis  
SWOT Analysis - Overview  
Forterra plc - Strengths  
Forterra plc - Weaknesses  
Forterra plc - Opportunities  
Forterra plc - Threats  
Forterra plc - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios  
Performance Chart

Financial Performance  
Financial Ratios - Interim Ratios  
Financial Ratios - Ratio Charts

## **SECTION 4 – COMPANY’S RECENT DEVELOPMENTS**

Mar 17, 2021: Our CCS feasibility study at Padeswood gets green light as HyNet North West receives funding

Feb 18, 2020: MPA wins ?6.02 million BEIS award for ground-breaking fuel switching decarbonisation demonstration projects

## **SECTION 5 – APPENDIX**

Methodology  
Ratio Definitions  
About GlobalData  
Contact Us  
Disclaimer

## List Of Tables

### LIST OF TABLES

Forterra plc, Key Facts  
Forterra plc, Key Employees  
Forterra plc, Key Employee Biographies  
Forterra plc, Major Products and Services  
Forterra plc, History  
Forterra plc, Subsidiaries  
Forterra plc, Key Competitors  
Forterra plc, Ratios based on current share price  
Forterra plc, Annual Ratios  
Forterra plc, Annual Ratios (Cont...1)  
Forterra plc, Annual Ratios (Cont...2)  
Forterra plc, Interim Ratios  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## List Of Figures

### LIST OF FIGURES

Forterra plc, Performance Chart (2016 - 2020)

Forterra plc, Ratio Charts



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