

# Forbo Holding AG (FORN): Company Profile and SWOT Analysis

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Date: April 2018

Pages: 37

Price: US\$ 125.00 (Single User License)

ID: F56AD46E74DEN

## Abstracts

### SYNOPSIS

Timetric's 'Forbo Holding AG (FORN): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Forbo Holding AG'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Forbo Holding AG' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Forbo Holding AG'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Forbo Holding AG (Forbo) is a provider of flooring systems, building and construction adhesives, and power transmission and conveyor belt solutions. The company offers products such as carpet tiles, natural design tiles, vinyl floorings, conveyor and processing belts. In addition, it also offers supplementary products, and splicing tools. Forbo serves public buildings, department stores, hospitals, schools, leisure centers, libraries, offices, hotels, restaurants and cafeterias. The company provides conveyor and processing belts, flat and timing belts under the brand name of Siegling. The company operates with a network of production and distribution sites spread across the Europe, Asia Pacific, Middle East, and the Americas. Forbo is headquartered in Baar, Zug, Switzerland.

## Contents

### **1 FORBO HOLDING AG - BUSINESS ANALYSIS**

- 1.1 Forbo Holding AG - Company Overview
- 1.2 Forbo Holding AG - Business Description
- 1.3 Forbo Holding AG - Major Products and Services

### **2 FORBO HOLDING AG - ANALYSIS OF KEY PERFORMANCE INDICATORS**

- 2.1 Forbo Holding AG - Five Year Snapshot: Overview of Financial and Operational Performance Indicators
- 2.2 Forbo Holding AG - Key Financial Performance Indicators
  - 2.2.1 Forbo Holding AG - Revenue and Operating Profit
  - 2.2.2 Forbo Holding AG - Asset and Liabilities
  - 2.2.3 Forbo Holding AG - Operational Efficiency
  - 2.2.4 Forbo Holding AG - Valuation
- 2.3 Forbo Holding AG - Competitive Benchmarking
  - 2.3.1 Forbo Holding AG - Market Capitalization
  - 2.3.2 Forbo Holding AG - Efficiency
  - 2.3.3 Forbo Holding AG - Valuation
  - 2.3.4 Forbo Holding AG - Turnover – Inventory and Asset

### **3 FORBO HOLDING AG - RECENT DEVELOPMENTS**

### **4 FORBO HOLDING AG - SWOT ANALYSIS**

- 4.1 Forbo Holding AG - SWOT Analysis - Overview
- 4.2 Forbo Holding AG - Strengths
- 4.3 Forbo Holding AG - Weaknesses
- 4.4 Forbo Holding AG - Opportunities
- 4.5 Forbo Holding AG - Threats

### **5 FORBO HOLDING AG - COMPANY STATEMENT**

### **6 FORBO HOLDING AG - HISTORY**

### **7 FORBO HOLDING AG - KEY EMPLOYEES**

## **8 FORBO HOLDING AG - KEY EMPLOYEE BIOGRAPHIES**

## **9 FORBO HOLDING AG - LOCATIONS AND SUBSIDIARIES**

9.1 Forbo Holding AG - Head Office

9.2 Forbo Holding AG - Other Locations and Subsidiaries

## **10 APPENDIX**

10.1 Methodology

10.2 Ratio Definitions

10.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1: Forbo Holding AG - Major Products and Services
- Table 2: Forbo Holding AG - Key Ratios - Annual
- Table 3: Forbo Holding AG - Key Ratios - Interim
- Table 4: Forbo Holding AG - Key Capital Market Indicators
- Table 5: Forbo Holding AG - History
- Table 6: Forbo Holding AG - Key Employees
- Table 7: Forbo Holding AG - Key Employee Biographies
- Table 8: Forbo Holding AG - Subsidiaries

## List Of Figures

### LIST OF FIGURES

- Figure 1: Forbo Holding AG - Total Income and Net Profit
- Figure 2: Forbo Holding AG - Financial Position
- Figure 3: Forbo Holding AG - Operational Efficiency
- Figure 4: Forbo Holding AG - Valuation
- Figure 5: Forbo Holding AG - Market Capitalization
- Figure 6: Forbo Holding AG - Efficiency
- Figure 7: Forbo Holding AG - Valuation
- Figure 8: Forbo Holding AG - Turnover – Inventory and Asset

### COMPANIES MENTIONED

Forbo Holding AG

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