

# Forbo Holding AG (FORN): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Forbo Holding AG (FORN): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Forbo Holding AG'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Forbo Holding AG' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Forbo Holding AG'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Forbo Holding AG (Forbo) is a provider of flooring systems, building and construction adhesives, and power transmission and conveyor belt solutions. The company offers products such as carpet tiles, natural design tiles, vinyl floorings, conveyor and processing belts. In addition, it also offers supplementary products, and splicing tools. Forbo serves public buildings, department stores, hospitals, schools, leisure centers, libraries, offices, hotels, restaurants and cafeterias. The company provides conveyor and processing belts, flat and timing belts under the brand name of Siegling. The company operates with a network of production and distribution sites spread across the Europe, Asia Pacific, Middle East, and the Americas. Forbo is headquartered in Baar, Zug, Switzerland.

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### COMPANIES MENTIONED

Forbo Holding AG

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