

FOCUS Brands Inc.: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'FOCUS Brands Inc.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'FOCUS Brands Inc.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'FOCUS Brands Inc.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'FOCUS Brands Inc.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

FOCUS Brands Inc. (FOCUS Brands), a subsidiary of Roark Capital Group, is a multi brand franchisor and operator. The company franchises and operates different food service brands namely, Carvel, Cinnabon, Schlotzsky's, Moe's Southwest Grill, Auntie Anne's and McAlister's Deli. It also franchises coffee shops under Seattle's Best Coffee brand. The major products of the company include pretzels, drinks, ice creams, cakes, milk shakes and sundaes, baked products, iced coffee, lemonades, gourmet pizzas, sandwiches, salads, desserts, nachos, stacks, burritos, burgers, wraps, soups, Panini, buns and tortillas. FOCUS Brands operates restaurants, ice cream shops, bakeries and cafes in the US, the District of Columbia, Puerto Rico and several foreign countries. FOCUS Brands is headquartered in Atlanta, Georgia, the US.

Contents

1 FOCUS BRANDS INC. - BUSINESS ANALYSIS

- 1.1 FOCUS Brands Inc. - Company Overview
- 1.2 FOCUS Brands Inc. - Business Description
- 1.3 FOCUS Brands Inc. - Major Products and Services

2 FOCUS BRANDS INC. - RECENT DEVELOPMENTS

3 FOCUS BRANDS INC. - SWOT ANALYSIS

- 3.1 FOCUS Brands Inc. - SWOT Analysis - Overview
- 3.2 FOCUS Brands Inc. - Strengths
- 3.3 FOCUS Brands Inc. - Weaknesses
- 3.4 FOCUS Brands Inc. - Opportunities
- 3.5 FOCUS Brands Inc. - Threats

4 FOCUS BRANDS INC. - HISTORY

5 FOCUS BRANDS INC. - KEY EMPLOYEES

6 FOCUS BRANDS INC. - KEY EMPLOYEE BIOGRAPHIES

7 FOCUS BRANDS INC. - LOCATIONS AND SUBSIDIARIES

- 7.1 FOCUS Brands Inc. - Head Office
- 7.2 FOCUS Brands Inc. - Other Locations and Subsidiaries

8 APPENDIX

- 8.1 Methodology
- 8.2 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: FOCUS Brands Inc. - Major Products and Services

Table 2: FOCUS Brands Inc. - History

Table 3: FOCUS Brands Inc. - Key Employees

Table 4: FOCUS Brands Inc. - Key Employee Biographies

Table 5: FOCUS Brands Inc. - Subsidiaries

Table 6: FOCUS Brands Inc. - Locations

COMPANIES MENTIONED

FOCUS Brands Inc.

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